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Cultural Actions
Award

UITP





A Trip to the most visited museum of Lisbon!

The Metropolitano of Lisbon, since its expansion program in the 1990s, has fully integrated the perception that by providing the public premises of aesthetic conditions would make its network more attractive and enjoyable for passengers.

The originality of the ML concept lays in A GLOBAL APPROACH translated in the option of contracting all the stations project (both the new and the renewed stations) to dedicated teams of architects and artists, on the one-by-one station basis. This means a great diversity of styles and designs along the city underground, according to the metro's functional needs, signage and equipment design acting as integrators.

A total of 30 chief architects and 73 artists were involved in the project of 24 new stations and the complete renewing of another 18 stations. At the moment the Lisbon Metro is finishing two new stations (the opening is due for next August), building 5 more new stations and preparing the renewal of the remaining 4 stations to intervene.

The aesthetic dimension is crucial, not just for the aesthetic choice itself, but the perspective of artistic and cultural value, bearing in mind that the animation and beautification of public spaces contribute to improving the quality of life in the city, making travel richer and more pleasant.

The result of the integration of interventions in public art, architecture and design, culminated in an artistically rich and diversified "space", with different influences and personalities at the permanent disposal of the clients.

The deployment of the stations always followed a conscious integration in the city, taking advantage of what is most striking on the surface, considering the location and the characteristics of the area served, reflected on the type of architecture and artistic intervention of the stations.

The Metro is the most visited contemporary art "museum" in Lisbon, with artistic interventions in all its 50 stations. Our stations show a diversity of national and international panels, tile panels and sculptures, the art considered to be an investment for its cultural and artistic value.

Besides the option by the Metropolitano de Lisboa, to invite the Portuguese artists to intervene in its stations, it is also clear the multicultural approach by inviting foreign artists.

In the Oriente station, highlighting the main theme of the Expo-98 - "The Oceans" -, 11 artists were invited, with a strong international reputation, representing the 5 continents (5 European, 3 Asian, 1 African, 1 American and 1 Australian).





Reflecting a program of cultural exchanges between the Metropolitano de Lisboa and other metro networks around the world, Picoas station reflects the statement above, being marked by an entrance designed by Guimard and offered by the Paris Metro (RATP).

Parque station brings together artists of international reputation in the artistic field, such as Françoise Schein and Federica Matta. They were authors of several studies conducted for the Metros of Paris, Brussels and Haifa, on a program suggested by the UITP, which advocates the inclusion in public places of the Universal Declaration of Human Rights, of the United Nations.

This station, considered by many as the most emblematic station of the Metropolitano de Lisboa, was included in the aforementioned program, bearing inscriptions of all the thirty articles of the Declaration. Along the theme of human rights, Parque station is also subject of the Portuguese Discoveries and Expansion.

Metropolitano of Lisbon also created, in parallel, a style of communication (signage) by recognizing the requirements and daily needs of the customers in their daily travels. This simple and objective style, by its objectivity, was immediately and instinctively understood helping the travelling in our network.

The need for more and better communication with the customers stems from our network's expansion, the increase of transport supply and the growth of Metropolitano de Lisboa, thus structuring all communication from simplifying concepts in terms of mass communication.

The network lines are identified either by the symbol (logo) used, as the writing itself (type) and the colour. The improvement of the quality of information to customers is now evident.

Concerning the systematic practice of a policy of environmental protection, the Metropolitano de Lisboa is proud to be socially and environmentally responsible, with a distinguishable role in the mobility and spatial structure of Lisbon.

It thus ensures a more balanced economic and social development, also contributing significantly for the environmental attractiveness of the city.

Metropolitano de Lisboa...aiming perfection!

