

# Deciphering urban mobility

## Join this new UITP initiative!

In the framework of the Mobility in Cities Database, UITP computed and analysed the overall performance of the transport system and the efficiency of public transport in 50 cities worldwide. Through that project, UITP set up and validated a methodology for the collection of reliable data on urban mobility economics.

This new initiative aims at sharing this experience with a “club” of interested UITP members by enabling them **to set up a transport account for their urban agglomeration** on the basis of a common methodology.

The transport account is an essential tool to measure the **economic, social and environmental costs and performance** of the transport system as a whole (public transport and individual transport). It allows costs and performance comparisons with other cities as well as the follow-up of the evolution year after year.

## Added value

On the basis of the collected data, general comparisons between transport systems and assessments of the relative performance of public transport and private cars will be publicized and used to further develop a set of arguments in favour of public transport.

In-depth analyses and comparisons will be conducted exclusively within the “club”. This “benchmarking” could focus on detailed characteristics of supply and indicators of economic performance, and possibly distinguish individual operators and modes.

## Work plan

A “club” of interested operators and authorities will be established and identify topics and indicators. The data collection methodology will be developed by UITP. Club members will then collect the data with technical support from UITP. The figures will be validated and analysed by UITP and thoroughly discussed within the “club”.

## In practice

- Expected number of participants: 20-30.
- Project duration: November 2007 to May 2009
- Two plenary meetings each year
- Expected work required (for club members): 1 person-month

## Statement of interest

If you want to receive an information package with a detailed work plan, an outline of the proposed research themes and the conditions, please return the filled stub to Jerome Pourbaix, UITP:

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