

TRANSPORT AND INNOVATION: Unleashing the Potential

ITF | UITP Award for Outstanding Innovation
in Public Transport

APPLICATION FORM

(Please refer to Call for Applicants for details)

Please send your application by e-mail to the ITF secretariat:
maryvonne.lebouc@oecd.org
Submission closing date: **26 March 2010**

DETAILS OF APPLICANT

Company	>
Country	>
ADDRESS:	
Street / Post Box	>
Postal Code, City	>
CONTACT PERSON:	
Name (Mrs, Ms, Mr)	>
Telephone	>
Fax	>
Email	>
Website	>
Applicant data	Number of employees:
	Geographical scope:
	Operational mandate:

Applicant category:

(public transport operator / local or regional authority responsible for public transport / multi-regional authority consortium / collaborations and partnerships between public transport supply chain and operators/authorities)

Transport & Innovation

DESCRIPTION

Please provide below (in English) a summary of your innovative public transport project/initiative(s) using a maximum of 400 words, including: its main objectives, what specifically is innovative about the project; geographic scope of the initiative; number of employees involved, date of implementation, etc.).

Applicants are welcome to attach to this application a more detailed description of the project.

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Please provide an assessment of how innovation has improved the quality of public transport services offer by your organisation/partnership, providing evidence-based data and analysis that supports your assessment. Address, as a minimum, readily available and reliable service; information availability; efficiency; satisfaction of clients and staff, accessibility. Please indicate which Key Performance Indicators (KPIs) were used to evaluate the improvements..

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Please describe how the innovative project/initiative has improved the sustainability of the public transport system within the community it services (or beyond) providing evidence, as detailed and quantifiable as possible, of improvements to environment, economic, and social inclusion factors.

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Please indicate how the innovative project/initiative has improved the intermodal interface in the public transport system and how it has included (where applicable) offers of alternative modes based on assessment of client needs, integration of modes that link all phases of the journey, shared information and services, and established networks and collaborations across borders/jurisdictions.

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Please provide an assessment of how this project/initiatives demonstrates innovative cooperation and leadership citing examples of approach(es) used and why it (they) were innovative and contributed to the success of the public transport project/initiative. These examples may include but not be limited to integrated approaches to long-term planning, cooperative institutional arrangements, and/or key stakeholder consultation/coordination processes or decision paths. If relevant, the level of involvement of the national transport authorities or the role they played in promoting cooperation between stakeholders should be included in your response.

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Indicate any other ancillary benefits (co-benefits) that have been realised by this innovation initiative.

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Additional information to support the application as available:

- the financial impact of the initiative: investment outlay over a given period and the return on investment in relation to the stated objectives;
- if and how the success of the innovative project has resulted in additional investment or continued investment in the public transport system.
- reference in the trade or general press and media to the project.

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