



UITP Charter on Sustainable Development Coaching and Training Workshop

19 June 2008

Brussels

Organised by UITP

The workshop will be held at the UITP offices, Rue Sainte Marie 6, 1080 Brussels, BELGIUM. Tel: +32-2-663 66 41

Workshop on Reporting and UITP Indicators

Introduction

Reporting is a criteria for becoming a FULL signatory as it is seen as being one way that an organisation can demonstrate its commitment to sustainable development. There are many different approaches on how to monitor and measure performance and what indicators to use. There is also enormous variety across the sector; between an industry supply chain and manufacturing approach to public bodies that do not need to even produce annual financial reporting. Indeed the question of how financial compares to non material reporting is a hot topic; and even more important is being aware of the stakeholders that actually read the reports produced, finding out what information is relevant to them and how should it be presented.

The market has changed since the inception of the UITP Sustainable Development charter in 2003 and the approach of our members has advanced. In this context, all FULL signatories will be asked to pilot and adhere to a set of mandatory and voluntary indicators in the period 2009-2011. It is therefore important that the different actors and membership categories are able to voice their opinions at this interactive workshop.

Attending this workshop allows you to influence the set of indicators that will be put forward at the World Congress in Vienna and also to understand how they can be helpful for your own reporting. The objective is not to add yet another layer to reporting, but to attempt to bring focus to UITP work with easily accessible, comparable data and information. This will help in UITP's outreach and promotion of public transport worldwide and would allow some basic benchmarking between signatories, without diminishing an individual organisation's competitive edge.

Let's review and refine together!



Programme

Wednesday, June 18 2008

20h 00	<p>NETWORKING DINNER</p> <p><u>Babeko</u></p> <p>Place Sainte Catherine, 26</p> <p>1000 Brussels</p> <p>(One metro stop (Sainte-Catherine) or 15 min walk from UITP)</p>
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Thursday, June 19 2008

08h30	REGISTRATION
09h15– 09h40	<p>OPENING & WELCOME</p> <p>Introduction to workshop and a review of some recent sustainable development reports to set the scene.</p> <p>Heather Allen, Senior Sustainable Development Manager, UITP, Brussels, Belgium</p>
09h40 – 09h55	<p>Introductions by all participants of the workshop</p> <p>(Short (2-3 mins) verbal presentation of themselves)</p>
09h55 – 10h25	<p>Keynote Presentation</p> <p>CO2logic's mission is to reduce CO2 emissions by educating people and companies about their carbon footprint. CO2logic enables companies to measure (Bilan Carbone®), reduce and offset their CO2 emissions through high quality sustainable and socio-economic projects</p> <p>Tanguy du Monceau, CO2Logic, Brussels, Belgium</p>
10h25 – 11h00	<p>UITP's approach to developing mandatory and voluntary indicators for charter signatories.</p> <p>The approach and the output of the working group in developing the proposed set of indicators that all full signatories will be asked to adhere to in the period 2009-2011 – let's review and refine!</p> <p>Gunnar Heipp, Münchner Verkehrsgesellschaft, Munich, Germany (leader of the Indicators Working Group)</p> <p>PeterMüller-Marschhausen, Leipzig Verkehrsbetriebe, Leipzig, Germany (Chair of the Working Group on Social Development and Diversity)</p>
11h00 – 11h15	Coffee break
11h15 – 11h30	Discussion Session



	Participants are encouraged to bring their own experience and views to share with others. They will discuss the proposal of indicators
11h30 – 12h00	<p>Examples from signatories</p> <ul style="list-style-type: none"> - Pinar Karim, Quality and Statistics Chief, ISTANBUL ULASIM A.S., Istanbul, Turkey - Speakers from Keolis and Alstom to be confirmed
12h00 - 12h35	Discussion on UITP indicators and the examples
12h35 – 13h00	Plenary report – the main points of discussion from the small groups will be shared with the whole group.
13h00 – 14h00	Buffet Lunch
14h00 – 14h30	<p>Session 1: Who reads reports</p> <p>Somo (invited)</p> <p>The Global Reporting Initiative (GRI), a recognised standard for reporting has just published the results of a survey across different sectors and how readers voted for what was important. This session will gather learning from other sectors, that is helpful for signatories.</p>
14h30 – 15h00	<p>Session 2: Using reports for lobbying</p> <ul style="list-style-type: none"> - Metro West Yorkshire Passenger Transport (WYPTE) - Christian Plas, Managing Partner, Denkstatt, Vienna, Austria - SEMITAG (Invited) - Robert Stafford, Société De Transport De Montreal, Canada
15h00 – 15h30	Discussions
15h30 – 15h50	Coffee break
15h50 – 16h20	<p>Session 3: Using reports for verifications</p> <p>The major international accountancy firms offer independent report verification services – but how does this work and what is the added value.</p> <p>Speaker to be confirmed from Deloitte; KPMG or Pricewaterhouse Coopers</p>



16h20 – 16h50	Round Table discussion and examples from participants
16h50 – 17h15	Wrap up and conclusions

NB The working language of this workshop is English and interpretation for this workshop has not been included in the price offered. On previous occasions this added cost was not fully utilized, however we do not wish this to be a barrier to your participation at this workshop. If you require interpretation into one of the UITP official languages - Please contact us to see if we can find a solution.

Accommodation

Resotel has been appointed by the organizing committee to assist you with your hotel reservations.

Please contact:

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