



International Association of Public Transport
Union Internationale des Transports Publics
Internationaler Verband für öffentliches Verkehrswesen
Unión Internacional de Transporte Público



RATP

Design Day

Fourth UITP Design Day Sustainable Design for Sustainable Cities!



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17-18 December 2008
Paris, France

Organised by the UITP Design and Culture Platform



Introduction

Public Transport companies have a major role to play in improving urban environment. When developing their network they have the responsibility to make sure they do so in a sustainable way. Therefore, the UITP Design & Culture Platform Members are pleased to invite you to the 4th Design Day, which will this year focus on sustainable design.

Indeed public transport designers can have an enormous impact on the environment by choosing sustainable materials and fabrics in the conception phase of rolling stock and infrastructure but also in communication materials (internally and externally). This impact can be multiplied if good practices are duplicated in other cities.

Also designers need to keep in mind that some rolling stock have a long life-cycle, which is especially true for rail vehicles (about 25 years). How to make sure that the design chosen today will not be old-fashioned ten years later? And how can newly designed buses and light rail fit in old cities?

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How to make the right design choices for the development of our public transport networks by keeping in mind all the environmental aspects and the sustainability of our cities? How to make our networks more coherent with the city heritage and make our customers prouder of using a well-designed public transport network? These issues are all closely linked with the choice of the vehicles and of the infrastructure (stations, bus and light rail shelters, waiting areas, signage and information systems, accessibility systems) as well as many other aspects of a public transport network.

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UITP is pleased to organise the 4th Design Day in Paris, where the conference will be hosted by RATP, which is completely committed to sustainable development and design management. Being aware of its rich and vast heritage, the RATP design policy has defined processes to develop a transport system which is totally in line with new design trends.

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Programme

Wednesday 17 December 2008

- 09:00 - 09:30** **Registration**
- 09:30 - 09:40** **Welcome speech** by Alain Flausch, Chairman of the UITP Design & Culture Platform, and CEO, Société des Transports Intercommunaux de Bruxelles (STIB), Brussels, Belgium
- 09:40 - 10:00** **Keynote speech “How to design sustainable environments?”** by Rémi Feredj, Directeur du Département des espaces et du patrimoine, Régie Autonome des Transports Parisiens (RATP), Paris, France
- 10:00 - 11:15** **Session 1: Designing public transport interchanges as living places to remodel or improve the urban environment**
Chair: Gunnar Heipp, Head of Strategic Planning, Münchner Verkehrsgesellschaft (MVG), Munich, Germany
- Spin-Up (Security Perception in Intermodal Stations of Urban Public transport)**
Anne Leemans, General Secretary, Yellow Design Foundation, Brussels, Belgium
- Restyling Manzoni Station, Line A - Rome’s Underground**
Paolo Palamà, Architect, Metropolitana di Roma (MET.RO S.p.A), Rome, Italy
- Station = Town “Tokyo Station City”**
Shirou Oouchida, Manager for Tokyo station restoration project, JREast, Tokyo, Japan & Nariaki Ozawa, Manager, JREast, Tokyo, Japan
- DT5 - Design between the traditional and the modern for the new metro in Hamburg**
Frank Schuster, CEO, TRICON Design AG, Kirchentellinsfurt, Germany
- 11:15 - 11:45** **Coffee break**
- 11:45 - 12:45** **Session 2: Design as a tool for sustainable cities**
Chair: Alain Flausch, Chairman of the UITP Design & Culture Platform, and CEO, Société des Transports Intercommunaux de Bruxelles (STIB), Brussels, Belgium
- MVG design and planning standards for infrastructure**
Gunnar Heipp, Head of Strategic Planning, Münchner Verkehrsgesellschaft (MVG), Munich, Germany
- Choosing the right mediums for printed publications and other communication materials**
Julia Lila, Graphic Designer, Helsinki City Transport (HKL), Helsinki, Finland
- Material & Form**
Rob Torsing, Director, Zwarts & Jansma Architects, Amsterdam, The Netherlands
- 12:45 - 13:45** **Lunch**
- 13:45 - 15:00** **Session 3: Newly designed rail vehicles for old cities**
Chair: Joao Rebelo, Director, Metro do Porto SA, Porto, Portugal
- Urban Design Challenges of LRT**
Stephan Besier, IBV, Zürich, Switzerland
- A tramway in Reims**
Maurice Michon, Directeur technique, AMO Mission Tramway, Systra, Reims, France
- A French touch in tramway design**
Yo Kaminagai, Responsable de l’Unité Design & Projets Culturels, Régie Autonome des Transports Parisiens (RATP), Paris, France
- Metro do Porto, much more than a transport project**
Joao Rebelo, Director, Metro do Porto SA, Porto, Portugal
- 15:00 - 15:30** **Coffee break**
- 15:30 - 16:30** **Session 4: New service bus lines enhancing the quality and image of the whole network**
Chair: Julia Lila, Graphic Designer, Helsinki City Transport (HKL), Helsinki, Finland
- Bus design improves transit level of service in China**
James Wang, Chongqing Jiaotong University & Chongqing Hengtong Bus Co. LTD, Chongqing, China
- The BusWay concept**
Pascal Leroy, Directeur Commercial, Semitan, Nantes, France
- Dynamic passenger information in Zürich buses**
Ansgar Bühler, Manager, Continental, Neuhausen, Switzerland
- 16:30 - 16:45** **Discussion & conclusions** by Alain Flausch, Chairman of the UITP Design & Culture Platform, and CEO, Société des Transports Intercommunaux de Bruxelles (STIB), Brussels, Belgium
- 20:00** **Official Dinner kindly offered by RATP (Place tbc)**

Thursday 18 December 2008

- 09:00 - 11:00** **Technical visits to the new T3 tramway line or the MF2000 metro line**
- 11:00** **End of the programme**

Registration

Please register using the accompanying registration form or register online: www.uitp.org/designday2008 before 3 December 2008!

Practical information

Location

The Design Day will be held at the RATP headquarters

Espace du centenaire (Conference centre)

54 quai de la Rapée

FR - 75599 Paris

Metro and RER station: Gare de Lyon

Interpretation

Simultaneous interpretation will be provided in French and English.

Registration fees

Speakers 150€

UITP Members 360€

Non UITP Members..... 500€

All rates are 19,60% French VAT inclusive

Design Day Organiser

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Local Host

Régie Autonome des Transports Parisiens (RATP)

Department of Environments, Real estate and heritage

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F-75980 PARIS CEDEX 20

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Accommodation

Please find the details of hotels for you to make your reservation. We recommend that all participants make their own hotel arrangements from the following list of hotels.

Ibis Gare de Lyon

31 Bis Boulevard Diderot - 75012 Paris France

Tel: +33 1 43 46 12 72 - Fax: +33 1 43 41 68 01

Mercure Gare de Lyon

2 place Louis Armand - 75012 Paris France

Tel: +33 1 43 44 84 84 - Fax: +33 1 43 47 41 94

Novotel Gare de Lyon

2 rue Hector Malot - 75012 Paris France

Tel: +33 1 44 67 60 00 - Fax: +33 1 44 67 60 60

All Seasons Bercy

77 rue de Bercy - 75012 Paris France

Tel: +33 1 53 46 50 50 - Fax: +33 1 53 46 50 99

Novotel Paris Bercy

85 rue de Bercy - 75012 Paris France

Tel: +33 1 43 42 30 00 - Fax: +33 1 43 45 30 60

Terms and conditions

- As soon as your registration form is received, an invoice will be issued on your behalf. A confirmation letter will be sent out after receipt of the invoiced registration fees.
- Please note that the bank transfer is to be done at least two weeks prior to the Design Day and that registration is assured only upon receipt of registration fees. If the payment is made just before the Design Day a proof or a letter of guarantee will be required on the spot. Registered participants whose payment is not complete will not be allowed to attend the Design Day.
- If you cannot attend the Design Day we are happy to accept a substitute colleague at any time. In case of cancellation, we will deduct 50% of the according registration fee (less applicable bank charges) provided that your cancellation is received in writing by 3 December 2008 at the latest.
- Please note that no deduction can be made after this date and the registration fee is still due, even in case of no show.
- The organiser –UITP– reserves the right to make amendments to the programme or any related activity.
- Bank charges have to be supported by the participant.
- The registration fees are applicable to all participants of the Design Day. Payments are to be made in EURO.
- Hotel accommodation is not included in the registration fee.