

UITP Regional Training Programme on **Public Transport Fundamentals**

28-30 October 2008, Dubai

Hosted by The Roads and Transport Authority

→ Target audience

- ◆ Junior Managers
- ◆ New comers and beginners in the field of public transport
- ◆ Applicants must **understand and speak English fluently**. This is indeed crucial for participation in discussions and workshops

→ Methodology

Training themes will be approached as follows:

- ◆ Basic principles and conceptual approach
- ◆ State of the art development and innovations
- ◆ Good practice examples
- ◆ Interactive workshops to share experiences with other participants but also with instructors

→ Trainers

- ◆ **Mohamed MEZGHANI**, Head of UITP MENA Office – Advisor to UITP
- ◆ **Sarah FOULON**, Training Programme Manager, UITP

Objectives of the training

- ▷ Provide participants with fundamental knowledge on public transport
- ▷ Increase awareness on main issues related to urban mobility and explain why and how to develop a public transport system
- ▷ Present basic definitions related to the organisation, administration and operation of public transport and illustrate them with examples
- ▷ Disseminate a public transport “culture” amongst the participants
- ▷ Better understand the role and services of UITP and its bodies
- ▷ Favour exchange between UITP members

→ Programme

	Tuesday, 28 October 2008	Wednesday, 29 October 2008	Thursday, 30 October 2008
9:00	Introduction of the participants, the training programme and UITP Introduction to public transport: Why is it needed?	Public transport modes and modal choice	Bus network planning and operation
11:00	<i>Coffee break</i>	<i>Coffee break</i>	<i>Coffee break</i>
11:30	Public transport regulation, organisation and financing	Pricing and ticketing	Marketing and Communication
13:00	<i>Coffee break</i>	<i>Coffee break</i>	<i>Coffee break</i>
13:30	Public transport contracts and tendering	Group working session	Group working session
15:00			Evaluation and Closing
Evening	Free evening	Free evening	Dinner and Hand out of Certificates

* UITP reserves the right to make amendments to the programme or any relating activity at its discretion

Participation fees

Participation fees amount to:

UITP Member: EUR 980 — **Non member: EUR 1500**

Participation fees include:

- Training instruction
- Meals and coffee breaks as stated in the programme
- All training documents:
 - Before the training: UITP Training supporting material
 - On the spot: a binder including the trainers' presentations and a glossary of public transport terms

The registration form can be downloaded on:

**[www.uitp.org/
trainingdubai](http://www.uitp.org/trainingdubai)**

or contact Sarah FOULON at **sarah.foulon@uitp.org** or Mohamed MEZGHANI on **+971 50 638 63 24**

Deadline to register:
12 September 2008*

* limited to 25 participants to maximise the learning experience and interaction during the programme – “First come, first served”