

UITP Training Programme on **Public Transport Fundamentals**

24-26 November 2008, Brussels (Belgium)

→ Target audience

- ◆ Junior Managers
- ◆ New comers in the field of PT (less than 2 years experience in PT)
- ◆ Applicants must understand and speak English fluently. This is indeed crucial for participation in discussions and workshops

→ Methodology

Each theme will be approached as follows:

- ◆ Basic principles and conceptual approach
- ◆ State of the art development and innovations
- ◆ Good practice examples
- ◆ Interactive workshops to share experiences with other participants but also with instructors

→ Trainers

UITP experts with extensive experience and knowledge of public transport

→ Duration and lay-out

One single module of three days

Objectives of the training

- ▷ Provide participants with fundamental knowledge on public transport
- ▷ Increase awareness on main issues related to urban mobility and explain why and how to develop a public transport system
- ▷ Present basic definitions related to the organisation, administration and operation of public transport and illustrate them with examples
- ▷ Disseminate a public transport "culture" amongst the participants
- ▷ Better understand the role and services of UITP and its bodies
- ▷ Favour exchange between UITP members

→ Programme

| | Sunday 23 November | Monday 24 November | Tuesday 25 November | Wednesday 26 November |
|----------------|--|---|---|--|
| 9:00 | Arrival of participants in Brussels | Introduction of the participants, the training programme and UITP | Public transport and the city: The three pillars of urban mobility | Notions of operation and maintenance |
| 9:45 | | Introduction to public transport: Why is it needed? | | |
| 11:00 | | Coffee break | Coffee break | Coffee break |
| 11:30 | | Public transport modes and the modal choice issue | Contractual arrangements between authorities and operators | Structure and management of the public transport undertaking |
| 13:00 | | Lunch | Lunch | Lunch |
| 14:00 | | Public transport regulation, organisation and financing | Group working session | Group working session |
| 15:30 | | Coffee break | Coffee break | Evaluation and conclusion |
| 16:00 17:30 | | Group working session | Increasing revenues: Fares, ticketing and marketing | End of the training |
| Evening | | Welcome reception | Dinner | Free evening |

Participation fees

Participation fees amount to:

UITP Member: EUR 1050 — Non member: EUR 1500

Participation fees include:

- Training instruction
- Meals and coffee breaks as stated in the programme
- Social programme
- All training documents:
 - Before the training: UITP Training supporting material
 - On the spot: a binder including all the presentations and a glossary of public transport terms
 - After the training: a CD-Rom including all the presentations and UITP Training material

Detailed programme and on-line registration available on UITP's website:

**[www.uitp.org/
trainingjunior](http://www.uitp.org/trainingjunior)**

or contact Sarah FOULON at
sarah.foulon@uitp.org

Deadline to register:
19 September 2008*

* limited to 30 participants to maximise the learning experience and interaction during the programme