

**Early-bird
rate until
30/09/09**

UITP Training Programme on **Public Transport Fundamentals**

30 November - 2 December 2009, Brussels (Belgium)

→ Target audience

- ◆ Junior Managers
- ◆ Newcomers in the field of public transport (less than 2 years' experience in PT)
- ◆ Applicants must **understand and speak English fluently**
This is crucial for participation in discussions and workshops

→ Methodology

Each theme will be approached as follows:

- ◆ Basic principles and conceptual approach
- ◆ State-of-the-art developments and innovations
- ◆ Examples of good practice
- ◆ Interactive workshops to share experiences with other participants but also with instructors

→ Trainers

UITP experts with extensive experience and knowledge of public transport

→ Duration and layout

One single module of three days

Objectives of the training

- ▷ Provide participants with fundamental knowledge on public transport
- ▷ Explain why public transport is indispensable
- ▷ Present basic definitions related to the organisation, administration and operation of public transport and illustrate them with examples
- ▷ Increase awareness on main issues related to urban mobility
- ▷ Favour dialogue between UITP members

→ Programme

	Sunday 29 November	Monday 30 November	Tuesday 1 December	Wednesday 2 December	
9:00	<i>Arrival of participants in Brussels</i>	Introduction of the participants, the training programme and UITP	Public transport and the city: the three pillars of urban mobility	Organisation of PT organisations, including HR management	
9:45		Introduction to public transport: why is it needed?			
11:00		<i>Coffee break</i>	<i>Coffee break</i>	<i>Coffee break</i>	
11:30		Public transport modes and the modal choice issue	Financing and pricing of urban journeys	Notions of operation and maintenance	
13:00		<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	
14:00		Public transport regulation and organisation Contractual arrangements between authorities and operators	Group working session	Group working session	
15:30		<i>Coffee break</i>	<i>Coffee break</i>	Evaluation and conclusion	
16:00 17:30		Group working session	Customer relationships: Ticketing, Travel information, Communication, Marketing & Security	End of the training	
Evening		Free evening	Dinner	Free evening	

Participation fees

Participation fees amount to:

	Until 30/09/2009	Until 15/10/2009
UITP Member	EUR 1050	EUR 1200
Non member	EUR 1600	EUR 1800

Participation fees include:

- Training instruction
- Meals and coffee breaks as stated in the programme
- A networking dinner
- All training documents:
 - Before the training: UITP training supporting material
 - On the spot: a binder including all the presentations and a glossary of public transport terms
 - After the training: a CD-Rom including all the presentations and UITP training material

Detailed programme and on-line registration available on UITP's website:

**[www.uitp.org/
trainingjunior](http://www.uitp.org/trainingjunior)**

or contact Sarah Foulon at **sarah.foulon@uitp.org**

Deadline to register:
15 October 2009*

* limited to 25 participants to maximise the learning experience and interaction during the programme