



# QATAR 2009

25 - 27 October



v.9.9.2009

## Sponsor Packages


2nd UITP MENA Congress & Showcase

[www.uitp.org/qatar2009](http://www.uitp.org/qatar2009)


Platinum Sponsor  
QR 500 000




**QATAR 2009**


 **Prominent Logo Presence** on all media exposure such as but not limited to:


- Official Congress and Showcase Program distributed to all participants
- Newspaper Announcement Ads
- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Bus Ads Sticker Wrappings / Exclusive Event Branding
- Showcase Catalogue
- Logo on Final List of Participants
- Exclusive Congress Lanyards
- Projector Screen Wallpaper
- Media Center Wallpaper

 **Corporate Banners** allowed for your company up to 4 units of roll-ups to be displayed


 **Showcase Catalogue Ad** prominent 1-page ad placement

 **Masarat Magazine Back Full Page Ad** for 2009 Issue

 **Participants' Welcome Kit** distributed on individual delegates' bags


 **Media Kit** allowed up to 2 pages of your company press release for journalists

 **Souvenir Bag** allowed for your company to distribute souvenir bags with gift items

 **Voice-Over Recognition** on the opening of the Congress and Showcase


 **Five (5) Congress Invitations** for your executives and guests


 **Presidential Table at the Gala Dinner** exclusive to 3 of your top management

 **Gala Dinner Invitation** for additional 4 more of your special guests

 **Logo on UITP Event Website** with a link to your own website

 **Corporate Presentation in UITP Congress proceedings CD-Rom**


 **Sponsors' Appreciation** a special Memento and Ceremony for Sponsors

 **Certificate of Participation** given along with our delegates and special guests


Gold Sponsor  
QR 250 000




**QATAR** 2009


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- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Bus Ads Sticker Wrappings / Exclusive Event Branding
- Showcase Catalogue
- Logo on Final List of Participants
- Exclusive Congress Lanyards
- Projector Screen Wallpaper
- Media Center Wallpaper

 **Corporate Banners** allowed for your company up to 4 units of roll-ups to be displayed


 **Masarat Magazine Inside Back Full Page Ad** for 2009 Issue

 **Participants' Welcome Kit** distributed on individual delegates' bags

 **Media Kit** allowed 1 page of your company press release for journalists


 **Voice-Over Recognition** on the opening of the Congress and Showcase


 **Three (3) Congress Invitations** for your executives and guests

 **VIP Table at the Gala Dinner** exclusive to 2 of your top management

 **Logo on UITP Event Website** with a link to your own website

 **Corporate Presentation in UITP Congress proceedings CD-Rom**


 **Sponsors' Appreciation** a special Memento and Ceremony for Sponsors

 **Certificate of Participation** given along with our delegates and special guests


Silver Sponsor  
QR 150 000





**QATAR** 2009


 **Prominent Logo Presence** on all media exposure such as but not limited to:

- Official Congress and Showcase Program distributed to all participants
- Newspaper Announcement Ads
- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Bus Ads Sticker Wrappings / Exclusive Event Branding
- Showcase Catalogue
- Logo on Final List of Participants
- Exclusive Congress Lanyards
- Projector Screen Wallpaper
- Media Center Wallpaper

 **Masarat Magazine Front Inside Full Page Ad** for 2009 Issue

 **Participants' Welcome Kit** distributed on individual delegates' bags

 **Media Kit** allowed 1 page of your company press release for journalists


 **Voice-Over Recognition** on the opening of the Congress and Showcase


 **Two (2) Congress Invitations** for your executives and guests

 **Corporate Table at the Gala Dinner** exclusive to 4 of your top management

 **Logo on UITP Event Website** with a link to your own website

 **Corporate Presentation in UITP Congress proceedings CD-Rom**


 **Sponsors' Appreciation** a special Memento and Ceremony for Sponsors

 **Certificate of Participation** given along with our delegates and special guests


**Bronze Sponsor**  
**QR 100 000**





**QATAR 2009**


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- Newspaper Announcement Ads
- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Bus Ads Sticker Wrappings / Exclusive Event Branding
- Showcase Catalogue
- Logo on Final List of Participants
- Exclusive Congress Lanyards
- Projector Screen Wallpaper
- Media Center Wallpaper

 **Masarat Magazine Inside Page Ad** for 2009 Issue

 **Participants' Welcome Kit** distributed on individual delegates' bags

 **Voice-Over Recognition** on the opening of the Congress and Showcase


 **One (1) Congress Invitations** for your executive

 **Reserved Seat at the Gala Dinner** exclusive to 2 of your top management

 **Logo on UITP Event Website** with a link to your own website

 **Corporate Presentation in UITP Congress proceedings CD-Rom**


 **Sponsors' Appreciation** a special Memento and Ceremony for Sponsors

 **Certificate of Participation** given along with our delegates and special guests


Pearl Sponsor  
QR 50 000





**QATAR** 2009

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- Official Congress and Showcase Program distributed to all participants
- Newspaper Announcement Ads
- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Bus Ads Sticker Wrappings / Exclusive Event Branding
- Showcase Catalogue
- Logo on Final List of Participants
- Exclusive Congress Lanyards
- Projector Screen Wallpaper
- Media Center Wallpaper

 **Masarat Magazine Inside Page Ad** for 2009 Issue

 **Participants' Welcome Kit** distributed on individual delegates' bags


 **Voice-Over Recognition** on the opening of the Congress and Showcase

 **Two (2) Congress Invitations** for your executives and guests

 **Logo on UITP Event Website** with a link to your own website

 **Corporate Presentation** in UITP Congress proceedings CD-Rom

 **Sponsors' Appreciation** a special Memento and Ceremony for Sponsors

 **Certificate of Participation** given along with our delegates and special guests

# Gala Dinner & Horse Show Sponsor QR 150 000



## QATAR 2009



**Prominent Logo Presence** on all media exposure such as but not limited to:

- Official Gala Dinner & Horse Show Invitation
- Official Congress and Showcase Program distributed to all participants
- Newspaper Announcement Ads
- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Bus Ads Sticker Wrappings / Exclusive Event Branding
- Showcase Catalogue
- Logo on Final List of Participants
- Exclusive Congress Lanyards
- Projector Screen Wallpaper



**Masarat Magazine Inside Page Ad** for 2009 Issue



**Participants' Welcome Kit** distributed on individual delegates' bags



**Voice-Over Recognition** on the opening of the Congress and Showcase



**Two (2) Congress Invitations** for your executives and guests



**One (1) Corporate Dinner Table (10 to 12 persons)** for your executives and guests



**Logo on UITP Event Website** with a link to your own website



**Corporate Presentation** in UITP Congress proceedings CD-Rom



**Sponsors' Appreciation** a special Memento and Ceremony for Sponsors




**Certificate of Participation** given along with our delegates and special guests

Media Sponsor  
QR 250 000





**QATAR** 2009


 **Prominent Logo Presence** on all media exposure such as but not limited to:

- Official Conference and Showcase Invitations
- Official Gala Dinner Invitation
- Conference Catalogue
- Showcase Catalogue
- Media Center Wallpaper

 **Corporate Banners** allowed for your company up to 2 units of roll-ups to be displayed

 **Masarat Magazine Inside Full Page Ad** for 2009 Issue

 **Participants' Welcome Kit** individually distributed upon arrival at accredited hotels


 **Media Kit** allowed 2 pages of your company press release for journalists

 **Voice-Over Recognition** on the opening of the Congress and Showcase

 **Logo on UITP Event Website** with a link to your own website

 **Corporate Presentation in UITP Congress proceedings CD-Rom**

 **Sponsors' Appreciation** a special Memento and Ceremony for Sponsors

 **Certificate of Participation** given along with our delegates and special guests

# Official Partners



**QATAR 2009**



**Official Airline** on all media exposure such as but not limited to:

- Official Congress and Showcase Program distributed to all participants
- Newspaper Announcement Ads / Press Release
- Welcome Banners
- Venue Pop-Ups and Roll-Ups
- Official Congress and Showcase Program distributed to all participants
- Showcase Catalogue
- Projector Screen Wallpaper

QR 50 000



**Official Limousine** on all media exposure such as but not limited to:

- Local Newspaper Announcement Ads / Press Release
- Venue Pop-Ups and Roll-Ups
- Official Congress and Showcase Program distributed to all participants
- Projector Screen Wallpaper
- Media Center Wallpaper

QR 30 000



**Official Business Magazine** on all media exposure such as but not limited to:

- Local Newspaper Announcement Ads / Press Release
- Venue Pop-Ups and Roll-Ups
- Official Congress and Showcase Program distributed to all participants
- Projector Screen Wallpaper
- Media Center Wallpaper
- Allowed to distribute magazines at the Showcase

QR 20 000

## Guidelines

1. Mowasalat has the right to change the sponsorship names/titles at any given time.
2. Sizes and appropriation of the sponsors logo are at the full discretion of Mowasalat.
3. Mowasalat will ensure the full exposure of the sponsors logo at all times.
4. Mowasalat will ensure the due recognition of sponsors on all available media forms accordingly.
5. Corporate Logos must be sent only in Adobe Illustrator (.ai) or Adobe Photoshop (.psd) format.
6. Corporate Logos must be sent on or before 21 September 2009 to Mowasalat thru:

*Mr. Joseph Suasin, Mowasalat Graphic Designer*  
*Email: [jsuasin@mowasalat.com](mailto:jsuasin@mowasalat.com)*  
*Mobile: +974 5499459*

7. All Corporate Logos must be in high quality and editable format.
8. The quantity of any item on the logo exposure will be determined by Mowasalat.
9. Sponsorship payment must be made on or before 21 September 2009 to UITP thru:

*Money Transfer / Bank Deposit Mowasalat Account:*

<u>Account Number</u>	<u>Currency</u>	<u>Bank</u>	<u>SWIFT CODE - QNBAQAQA</u>
0013-011272-053	EURO	QATAR NATIONAL BANK, Main Branch, PO Box 1000,Doha , Qatar	
0013-011272-060	QAR	QATAR NATIONAL BANK, Main Branch, PO Box 1000,Doha , Qatar	

10. Currency conversion may apply, subject to approval by the UITP Middle East & North Africa.
11. Congress registration is offered to the sponsors ONLY when mentioned in the package.
12. Hotel accommodation is not included in the sponsorship package.
13. Corporate Banners / Roll-Ups must be submitted to Mowasalat thru *Mr. Joseph Suasin* on or before **24 October 2009**.