



Programme:

As from 9.00: Registration & welcome coffee

09.30: Opening

Didier Dumont, Chair of the UITP Combined Mobility Platform, Directeur Bouquet de Transports, STIB/MIVB, Belgium

Adelheid Byttebier, President, STIB/MIVB, Belgium

09.45 – 11.15: Session 1: Focus Car-Sharing

Chair: Jan Borghuis, CEO, Greenwheels, Netherlands

MOMO video

- *Car-Sharing - a clever and efficient way to bring people out of their cars and into public transport*
Daniela Bomatter, CEO, Mobility International, Switzerland
- *Car-Sharing and Public Transport : Ecological benefits for the city – Economic benefits for Public Transport*
David van Kesteren, Coordinator, Taxistop – Cambio, Belgium
- *Bremen - a city with a politically adopted Car-Sharing development plan*
Michael Glotz-Richter, Senior project manager 'sustainable mobility', City of Bremen, Germany

11.15 – 11.30: Coffee Break

11.30 – 13.00: Session 2: Focus Cycling

Chair: Adelheid Byttebier, President, STIB/MIVB, Belgium

- *The integration of folding bicycles in PT operators' season ticket offer*
Nicolas Deloux, Managing Director, C-TEC, Belgium
- *Bike-Sharing schemes as part of the public transport service portfolio*
Raphaël Murat, Product Manager, Transdev, France
- *Collaboration between the bicycle and public transport*
Bernhard Ensink, Secretary General, European Cyclists' Federation

13.00- 14.00: Light lunch

14.00 – 15.30: Session 3: Focus Business travel options

Chair: Xavier Tackoen, Deputy Director, CIEM, Belgium

- *Taxis: their place in urban transport and forms of partnership with public transport*
Michel Pêtre, CEO, Taxis verts, Belgium
- *Corporate Mobility Plans - Clever mobility options for employees*
Bernard Dehaye, Coordinator Mobility and Sustainable Development, Dexia, Belgium
- *Business CarSharing - Examples of motivation and benefits,*
Willi Loose, Managing Director, Bundesverband CarSharing e.V., Germany

15.30 – 15.45: Coffee Break

15.45 – 17.00: Round table: How collaboration with combined mobility services helps to change travel behaviour? & Question time

Moderation by Laurent Dauby, KMS Director, UITP, Belgium

Where ?

STIB offices, Royal Atrium, rue des Colonies 62, 1000 – Bruxelles, Belgium

When ?

17th of November 2010