



International Association of Public Transport  
Union Internationale des Transports Publics  
Internationaler Verband für öffentliches Verkehrswesen  
Unión Internacional de Transporte Público



## **International Conference on Public Transport Financing**

**Hong Kong, 15-18 November 2010**

The consistent growth in demand for public transport, and rising expectations in terms of quality of supply, call for the mobilization of significant financial resources to increase capacity, train staff, develop innovations and provide full portfolios of services.

Strengthening public transport financing is thus crucial in responding to tomorrow's mobility needs while keeping the development of cities on a sustainable course.

The period of uncertainty which started with the financial and economic crisis that hit the world in 2008-2009 has brought to the fore the need for diversified revenues, stable funding schemes, innovative approaches and partnerships.

Securing stable funding and investment schemes is one of the priority areas of the recently published UITP strategy for the public transport sector.

Against this background, the purpose of the conference is:

- to inform and inspire public transport professionals about innovative revenue strategies and funding sources for public transport;
- to help public transport professionals make their case for public transport schemes by demonstrating value for money, securing affordability and public acceptability; and
- to improve mutual knowledge and strengthen the relationships between public transport professionals and financing institutions, public and private investors, and urban developers.

# Call for Papers



# Call for Papers

## Expected contributions

Contributions to the conference must illustrate one of the following topics:

**1. Smart demand forecasting and forward planning of investments**

How short and long term forecasting of demand can lead to more informed investment decisions?

**2. Methods to demonstrate the full benefits of public transport**

What methods can highlight the economic significance as well as the societal and environmental benefits of public transport and how can they be used to attract investment to the sector and secure public support?

**3. Funding of public transport by “beneficiary pays” and “polluter pays” principles**

What are the most successful experiences where those who benefit from public transport contribute to financing it? This notably includes land value capture.

What are the most successful experiences where more polluting modes contribute to financing public transport? This includes the internalization of external costs, taxation systems, and road user charging.

**4. Increasing operation revenue through differentiated fare policies and services**

How can differentiated fare policies and diversified services lead to increased operation revenue? More generally, how does one develop a successful revenue strategy?

**5. Alternative and innovative sources of funding**

How to take advantage of fast paced innovation in alternative sources of funding, including advertisement, new media, carbon finance and clean tech funds?

**6. Public Private Partnerships**

What are the criteria for successful engagement with private partners? How are PPPs affected by national and international regulations?

***Who are we?***

*Founded in 1885, the International Association of Public Transport (UITP) is the international association of urban and regional public transport professionals, and represents all actors in that sector. The conference is organized in partnership with MTR Corporation Limited, Hong Kong, under the joint patronage of the Transport Economics Commission, the Organizing Authorities Committee, and the Sustainable Development Commission, which have set up a Conference Programme Committee. The conference is organized in parallel with the 6th UITP Asia-Pacific Congress.*

## Submission of abstract

The Programme Committee will endeavour to propose a geographically balanced programme when selecting speakers. It will in particular favour experiences from small and medium sized towns, and from different sources: managers of public transport companies, representatives of public transport authorities, policy decision-makers, manufacturers, academics, consultants. Papers from financing institutions, public and private investors, fund managers, and urban developers are also welcome in order to ensure a wide diversity of approaches.

The presentations will be delivered to an audience of transport professionals and policy officials rather than researchers. The Programme Committee encourages the submission of papers reviewing developments over recent years and presenting consolidated experience. Theoretical discussions, not accompanied by practical examples, will therefore be avoided, and the focus will be on assessing policies and actions of practical value for the decision-makers.

Papers must be original: texts already published or presented in public will be accepted only if they refer to new developments. Commercial texts promoting particular products will not be accepted.

Papers will be selected on the basis of the abstracts, the curriculum vitae and the experience of the candidates in addressing large audiences at international events. UITP is pleased to announce that authors of selected papers will not have to pay the conference participation fee. They must, however, cover their own travel and accommodation expenses.

### Abstracts

The abstract must be written in English and accompanied by a curriculum vitae in English as well. It cannot exceed 3,000 typed characters and must be extremely explicit about the content of the paper. More particularly, the following three sections must clearly appear in the abstract:

1. Background and objectives
2. Implementation
3. Results and future actions

### Contact information

To submit your paper or for more information regarding the selection procedure, please contact Virginie Delcarte, UITP:

E-mail: [virginie.delcarte@uitp.org](mailto:virginie.delcarte@uitp.org), Tel.: +32 2 788 01 12

Updated information on

<http://www.uitp.org/hongkong2010>

# Call for Papers

## Deadlines

### 15 January 2010

### ~~15 December 2009~~

The deadline for abstract submission is 15 January 2010 and must be met without fail. The candidates must send their abstracts and curriculum vitae by post and E-mail (faxes will not be accepted) to:

Union Internationale des Transports Publics  
Knowledge & Membership Services Department - PT Financing Conference  
Rue Sainte-Marie 6  
B-1080 Brussels  
E-mail: [virginie.delcarte@uitp.org](mailto:virginie.delcarte@uitp.org)  
Tel.: +32 2 788 01 12

### 15 February 2010

The Programme Committee will notify successful authors on 15 February 2010.

### 31 July 2010

The selected speakers must submit the complete text of their paper in English with an abstract in English as well. The text as well as the enclosed abstract will have to be consistent with the latest developments to have occurred since the writing of their first abstract prepared for the call for papers. The deadline of 31 July 2010 must be met without fail, so that the papers and their abstracts can be included in the proceedings of the conference. The speakers must specify the details of their presentation and any audio-visual equipment they would like to have placed at their disposal. All material projected on screen must be in English.

The languages of the conference will be English and Mandarin. Simultaneous interpretation will be provided.

#### **The papers will be selected by the members of the Conference Programme Committee, consisting of:**

Dirk Biesenbach, Managing Director, Rheinbahn AG, Düsseldorf, Germany  
Morris Cheung, Chief of Operation, MTR Corporation Limited, Hong-Kong, and Vice-Chairman of the Asia Pacific Executive Committee  
Eum Sung Jick, CEO & President, Seoul Metropolitan Rapid Transit Corporation, Korea, and Chairman of UITP Asia-Pacific Executive Committee  
José-Dionisio González García, Director, Consorcio Metropolitano de Transportes de Madrid, Spain  
Geoff Hobbs, Head of Strategy, London Rail, Transport for London, UK, and Vice Chairman of the Transport Economics Commission  
John Inghlish, CEO, Utah Transit Authority, Salt Lake City, USA, and Chairman of the Sustainable Development Commission  
Claudio Masi, Delegate, Federmobilita, Italy, and Chairman of the Organising Authorities Committee  
Robert Olivier, Vice President - Planning et Innovations, Agence Metropolitaine de Transport, Montreal, Canada  
Franck-Olivier Rossignolle, CEO Italy Division, Transdev  
René Schmied, CEO, Bernmobil, Bern, Switzerland  
José Sequeira, Director of the Audit Office, Metropolitano de Lisboa, Lisbon, Portugal  
José Manuel Viegas, Professor of Transportation, Technical University of Lisbon, Portugal  
Jérôme Pourbaix, Manager, UITP