



UITP & Partners: Strategic Alliances for the development of Public Transport

UITP & Partners represent the public transport sector world-wide. Sharing identical or similar missions, together they are stronger in achieving their common objective of 'improving public transport for the benefit of people and societies'.

Public Transport Exhibitions organised by UITP & Partners contribute substantially to sector's growth and, ultimately, to 'Double the public transport market share worldwide by 2025'.

The Strategic Alliances with UITP Partners offer a set of meaningful differences when compared to the commercially oriented exhibitions.

Our strengths

UITP & Partners Exhibitions are catalysts for innovation and business development in the public transport sector and thus support the UITP PTx2 strategy. The specific input of the exhibitions includes:

- Delivering lifestyle services: quality services, equipment and mobility products (such as taxi services at the Dubai exhibition);
- Showcasing customer-oriented innovation (see new products and services at the Dubai exhibition);
- Lobbying for investment [1 euro spent on PT creates 4 euros in the total economy (job creation, direct and indirect)];
- Lobbying for more political support;
- Providing neutral business places: a professional and neutral platform creates a positive environment for providers meeting their customers, stimulates B to B and B to C and diversifies the range of choices.

Our Partners

Busworld worldwide

Busworld the organiser of bus and coach exhibitions worldwide, promoting the know-how of bus and coach technologies and equipments and supporting initiatives in favour of better mobility.

UITP and Busworld together aim to further develop bus technologies and systems world-wide. Regional bus events organized by Busworld in cooperation with UITP are promoting integrated mobility systems and create professional platforms for exchange for its regional members.

IT- TRANS

UITP and KMK (Karlsruhe Trade Fair and Conventions) established their partnership in 2008, creating a new specialised international platform for IT and Innovation in the public transport sector. This partnership is as innovative as its overall objective is pioneering: IT and lifestyles, new approaches for tomorrow's public transport. After only two editions, in 2012 the events will move to the bigger and modern Trade Fair Center in Karlsruhe.

Strongly dedicated partners (ASSTRA, VDV, UTP, Technology Region Karlsruhe and the local transport operator KVV) are actively supporting UITP and KMK in the preparations and promotion. Events enjoy the patronage of the German Federal Minister of Transport and the EU Commission.

suissetraffic

Switzerland, a showcase for public transport, with a seamless network of some 20,000 and more public transport stops.

Launching suissetraffic, a regional exhibition on public transport in 2009, the organisers Berne Trade Fair were not expecting to work so closely with UITP for the editions in 2011 and especially in 2013, when suissetraffic will organise the official Swiss PT Pavilion at the UITP Geneva World Congress and Exhibition.

The skills of both partners can be optimally highlighted thanks to this common, central communications platform, which will guarantee best cases from a unique Public Transport country.