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# PRESS RELEASE

## UITP AND BUSWORLD EXTEND STRATEGIC PARTNERSHIP

Brussels, 09 October 2018

**UITP and Busworld have announced a continuation of a strategic partnership that will see the two collaborate for the International Bus Conference in 2019.**

The agreement continues the relationship between UITP and Busworld, which has seen joint ventures on regional events such as [Busworld Latin America](#) (Medellin, 5-7 December 2017) and [Busworld Russia](#) (Moscow, 23-25 October 2018).

The International Bus Conference for 2019 will see the event take place at the **Brussels Expo Centre** in the Belgian capital for the very first time (18-23 October 2019) with the previous edition taking place in Kortrijk (23-25 October 2017).

By announcing **a new venue and location** for the continuing relationship the International Bus Conference will be **bigger than ever**.

*"Today's announcement with Busworld Academy is another solid step in our journey to build on our foundation on knowledge, networking and outreach and become a leader in the new bus era. This partnership will help us fully deliver on our global growth strategy by giving us strong back-end capabilities and business foundation with the well established and renowned Busworld exhibition. Busworld is the perfect partner to help us fully realise the world leading 'must attend event' in the long term."*

Arno Kerkhof  
UITP Head of Bus Division

**The first edition of 2017** was a huge success with **Sold Out status** and almost 500 registered participants for the three day conference.

By joining forces UITP and Busworld brought together UITP's global expertise and the oldest and most famous bus and coach exhibition.



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The conference allowed visitors to complement the rich insights and practical takeaways from the established UITP International Bus Conference with access to Busworld Europe – which attracted over **37,000 visitors from 118 countries with 376 exhibitors from 33 countries.**

Hundreds of exhibitors have already registered for the 2019 edition and information on the Conference – including speakers and programme – will become available at a later date.

*“After two first very successful joint events at Busworld Europe and Busworld Latin America, Busworld Academy is more than happy to extend and intensify its collaboration with UITP. This will result in more joint conferences and seminars in Russia in October 2018 and in Belgium during the very first edition of Busworld Europe in Brussels in October 2019. Other possibilities are under consideration. It is clear that Busworld Academy welcomes UITP as its prior urban public transport conference partner and I am sure we will continue this positive vibe with new collaborations in the future!”*

Jan Deman  
Director  
Busworld Academy

Stay connected to the [Busworld website](#) for information as it develops.

For more information on UITP’s bus activities please visit [our website](#).

#### **NOTE TO EDITORS**

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 16,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry.

Visit our website [www.uitp.org](http://www.uitp.org). Follow us on Twitter: [@UITPpress](https://twitter.com/UITPpress)

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