## Training Programme on Financing and Funding of Public Transport

| Target Audience          | • Transport planners  
|                         | • Policy advisors   
|                         | • Public Transport Operators  
|                         | • Officers from Transport Authorities |
| Duration                | 3 Days |
| Programme Topics         | • Revenue strategy  
|                         |   o Fare regulation and adjustment  
|                         |   o Revenue management  
|                         |   o Non fare revenue-Secondary Income Sources  
|                         | • Earmarked taxes, charges, and levies  
|                         |   o Private car users  
|                         |   o Employers  
|                         |   o Property owners, land developers  
|                         |   o Public Private Partnerships  
|                         | • Access to finance  
|                         |   o Explanation of different financing mechanisms (debt financing, joint development)  
|                         |   o Different financing actors: institutional, private and international agencies  
|                         |   o How to obtain funding  
|                         | • Financial Risk Management  
| Methodology              | • Interactive plenary sessions including overview of the topic, presentation and discussion of the latest trends and developments  
|                         | • Presentation of good practice examples by experts and students  
|                         | • Additional opportunity to exchange experiences and discuss hot topics during workshops in smaller groups  
| Trainers                | • High level funding & financing experts with extensive knowledge and expertise in public transportation  

All training content, format, methodologies and length can be customized to the company’s needs and interests.
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