

Strategic partnership between UITP and Busworld Europe (Kortrijk)

The UITP International Bus Conference will take place in conjunction with the Busworld Europe exhibition in Kortrijk, Belgium. These unrivalled major bus events will bring together bus operators, authorities, and industry experts from across the world.

The special advertising pack: visibility in the official magazine of UITP, PTI-Public Transport International and the UITP website (www.uitp.org)

- **PTI magazine :**

- Circulation : 7,000 copies
- Readership estimation : 21,000 copies
- Language : English
- Distribution :
 - Sent to all our members (+/- 4,500 copies). Our members are top-level managers and high-decision makers of the public transport sector worldwide.
 - Available during Busworld Europe (20-25 Oct. 2017)

- **UITP website** (www.uitp.org) :

- uitp.org: approx. 20,000 users / month
- page.uitp.org/news: 800 unique page views on average each month (since 1 January 2017)
- 5 best news since 1 January 2017: between 460 and 1,800 unique page views from 01/01 to 14/03.

- **The advertising pack :**

	GOLD	SILVER
	30% discount incl. vs official rates	20% discount incl. vs official rates
1 page in PTI 3/2017 (September) Position: front of the book	✓	
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www.uitp.org – 2 months September-October	✓	
www.uitp.org - 1 month September		✓
Non Member	€ 7,600	€ 5,850
UITP Member	€ 5,300	€ 4,000

- **How to order ?**

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