

## PRESS RELEASE

### **Future of Urban Mobility ranking shows most cities are still badly equipped for tomorrow's mobility challenges and identifies strategic recommendations**

**Brussels, December 16, 2013**

**The new version of the 'Future of Urban Mobility' study includes an update of Arthur D. Little's Urban Mobility Index, assessing the world's cities in terms of mobility maturity and performance and together with the International Association of Public Transport (UITP) identifies strategic directions and recommendations for cities to better shape their future.**

The study includes an updated version of the **Arthur D. Little Urban Mobility Index**, with an extended scope of 84 cities worldwide. The index reveals that most cities are still badly equipped to cope with the mobility challenges ahead indicating there is still significant potential for improvement. Hong Kong topped this year's ranking, followed closely by Stockholm and Amsterdam. Copenhagen and Vienna rounded out the top five.

Together with UITP, the study identifies three strategic directions for cities as well as 25 imperatives to consider by cities to shape their future. By 2050, 60% of the world's population will be living in urban areas, meaning greater innovation will be needed in the future to address the increasing demand for urban journeys, requiring a system-level approach.

"The development of urban mobility systems that are able to respond to this enormous increase in demand - as well as changing mobility needs - is one of the greatest challenges facing cities today," noted UITP Secretary General, **Alain Flausch**. "This study highlights that whilst there are great efforts being made to boost the attractiveness, capacity and efficiency of urban mobility systems, we need more system-level innovation".

"Urban mobility is one of the toughest challenges facing mobility eco-system actors," said **François-Joseph Van Audenhove**, Partner at Arthur D. Little. "There are plenty of solutions and business models available, but very few have yet managed to smartly integrate them to unleash their full business potential".

**Full report available on demand.**

#### **Note to Editors**

The International Association of Public Transport (UITP) is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its **3,400** members from **92** countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the sector. [www.uitp.org](http://www.uitp.org)

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