



PRESS RELEASE

Grow with Public Transport International Awards: innovative solutions for more and better public transport

Geneva, 26 May 2013

The International Association of Public Transport has revealed the winners of the Grow with Public Transport International Awards at the Opening Ceremony of the 60th UITP World Congress & Exhibition in Geneva.

More than **240 applications** from over **40 countries** were submitted for the 2013 edition. This year's edition rewards public transport stakeholders who have demonstrated outstanding innovation in supporting the growth of public transport.

"Following the success of the PTx2 Awards handed over in Dubai, the 2013 Grow with Public Transport International Awards call for more and better public transport worldwide and highlight the benefits of sustainable mobility," commented UITP Secretary General, **Alain Flauch**. "These awards will act as a key milestone every two years until 2025, by which time UITP is aiming to fulfil the sector ambition of doubling the worldwide market share of public transport".



2013 Grow with Public Transport International Awards – winners:

-Business model (i-move 2.0)

MTR Corporation Limited (Hong Kong, China) – for the project 'Rail plus property development business model in Shenzhen Longhua Metro Line'. For the first time this project structures the property development business model into two separate deals: the rail deal and the award of the property development site as a different deal. This project proves that successful models can be adapted and answer public transport (funding) challenges and attract the interest of private investors.

-Customer service

Swiss Federal Railways (SBB/CFF/FFS) (Switzerland) – for the project 'SBB.Connect – travelling with friends'. This project promotes one of the biggest advantages of public transport, the much more efficient use of travel time. By "checking-in" your train you can find your friends, chat virtually, meet in a train or benefit from other advantages.

-Integrated mobility

Land Transport Authority (Singapore) – for the project 'MyTransport.SG – your one-stop integrated transport companion'. This mobile application empowers commuters, motorists and cyclists to make informed decisions and better plan their journeys contributing to help Singapore reach a market share objective of 70% at daily peak hours by 2020. Open data allows for the development of third party applications.



-Information technologies

IVU – Traffic Technologies AG (Germany) – for the project 'Open data for London buses: new lean United Real-Time Interface (URA) for real-time data from Countdown 2 system using cloud technology'. This is a joint application with Transport for London. IVU has provided a URA that means TfL is a leader in its open data strategy. The data is open to all and could become the future standard for our sector.

-Design award

Regie Autonome des Transports Parisiens (RATP) (France) – for the project 'Osmose Bus Station'. Innovative and multifunctional bus station demonstrator developed under the EBSF European Commission RTD project. It proposes new services for passengers and the neighbourhood designed to make the bus system more attractive and integrated into the city.

-Political commitment

Istanbul Metropolitan Municipality (Turkey) – for the project 'Istanbul's 2023 Vision'. This project is bound to shape the future of Istanbul due to the thoughtful integration of transport and urban development. The implementation of the ambitious rail infrastructure development plans has already started at a fast pace.

For more information: <http://growpublictransport.org/2013-edition/>

 <p>GROW INNOVATIVE with PUBLIC TRANSPORT <i>Grow with public transport</i></p>	<p>Grow with Public Transport In 2012 UITP launched the 'Grow with Public Transport' campaign to support its ambition of doubling the market share of public transport worldwide by 2025. The campaign targets policy makers around the world to raise awareness of the urgent need for more and better public transport. It also offers guidance for decision makers, public transport authorities and transport companies on how to improve public transport and tools to help them implement sustainable mobility solutions.</p> <p>www.growpublictransport.org</p>
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For more details on the 60th UITP World Congress and Mobility & City Transport Exhibition in Geneva: www.uitpgeneva2013.org

Contact:

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The International Association of Public Transport (UITP) is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its **3,400** members from **92** countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the sector. Visit our website www.uitp.org

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Geneva Public Transport (TPG) is the benchmark public transport operator in the Geneva region. Its objective is to contribute to the management of mobility in the region, proposing a quality service with respect for sustainable development. In serving the community, TPG aims for excellence in all of its activities. TPG works within the framework of a contract allowance, negotiated every four years with the State of Geneva.

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Swiss Association of Public Transport (APT) is the national umbrella organisation of public transport companies. It counts **143 passenger and freight traffic companies**, 11 associated members who directly participate in the making of public transport and 178 commercial and industrial companies as amicable members. APT has (amongst others) the following duties: to represent its members' shared interest in relation to politicians, authorities and third parties; to inform the public and authorities about the importance and the concerns of public transport; to organise the formation of opinion within the public transport sector and to promote training and further education of employees of all levels.

