



## **PRESS RELEASE**

### **Smart Ticketing Alliance established for simpler and easier ticketing systems across Europe**

**June 28, 2013**

**The Smart Ticketing Alliance will be established following the agreement of a charter by VDV KA (DE), ITSO (UK), AFIMB (FR), Calypso Networks and UITP. The Smart Ticketing Alliance will be a platform for European and global cooperation. The founders of the Smart Ticketing Alliance invite other national and regional ticketing schemes to join.**

**Following the Memorandum of Understanding (MoU) signed February 2012, a Smart Ticketing Alliance Charter has now been agreed by representatives of the organisations of VDV KA (Germany), ITSO (UK), AFIMB (France) and Calypso Network Association, together with representatives of UITP (International Association of Public Transport).**

This is another major step forward in making transport ticketing across parts of Europe simpler and easier for passengers: it creates a platform for cooperation throughout Europe and globally. The Charter includes cooperation on, and establishment of, a trust scheme for Public Transport that mirrors the Trust Schemes in the mobile phone industry, banking etc.

The February 2012 agreement commits the Alliance to cooperating on the development of Smart Ticketing interoperability based on the principles of Interoperable Fare Management (IFM) set out in the EU-IFM Project funded by the European Commission and the developments in contactless bankcards and NFC-enabled devices, particularly mobile phones.

The Smart Ticketing Alliance Charter represents a coordinated approach for establishing Smart Ticketing interoperability in the public transport sector.

The main goals of the Alliance are:

- Cooperation between national and regional Smart Ticketing schemes to establish interoperable Smart Ticketing in Europe and elsewhere.
- To develop, agree and publish the functional and technical requirements for smart ticketing interoperability
- Cooperation on the establishment of Trust Schemes, Specifications and Certification
- Cooperation with other European and International bodies to promote interoperability in Smart Ticketing

Full membership is open for national ticketing schemes and regional groups of Public Transport Authorities/Companies cooperating in the electronic Smart Ticketing area. Associated members are welcomed. The founder members of the Smart Ticketing Alliance invite other European stakeholders to join either as Full Members or at Associate level in the development of the Smart Ticketing Alliance.

A coordinating Secretariat will be established for the Smart Ticketing Alliance from within the UITP to provide a single contact point.



## Background information on the founders of the Smart Ticketing Alliance

### ITSO

ITSO Ltd. is the non-profit distributing organization that oversees the ITSO Specification for smart ticketing in the UK. ITSO helps its members to set up and run ITSO-compliant smart ticketing schemes, tests and certifies smart ticketing equipment to ensure it meets the ITSO standards and ensures the ITSO Specification is up to date and fit for purpose. ITSO operates the ITSO Security Management System (ISMS), a highly secure key management and distribution system specifically developed to enable ITSO-compliant smart ticketing systems to be set up.

### VDV-KA-KG

VDV-KA is the open and secure German standard for electronic fare management systems (EFM) which enables the passenger to move freely and easily between the public transport companies without having to deal with the different tariff zones and ticket machines (interoperability). It provides an open platform which not only allows transport operators to integrate their back office systems as well as those of multimodal and multifunctional partners. The VDV-KA-KG regulates the cooperation of the various stakeholders in EFM systems at an organisational level. ((eTicket Germany is the brand name of the VDV-KA.

### Calypso Networks

Calypso Networks Association (CNA) gathers operators, authorities & suppliers implementing Calypso. Calypso technology is an open specification issued from an EU project to assure a high security level for contactless transactions and to provide technical interoperability between networks assuring multi-services providers environment. The main tasks of CNA are to define and direct the reference specifications, a certification policy and to contribute to the international standardisation process.

### AFIMB

The French agency for multimodal information and smart-ticketing (AFIMB) is linked with the Ministry of Ecology, Sustainable Development and Energy. Its steering committee gathers representatives of transport authorities, users, transport operators and relevant public administrations. The agency aims at promoting interoperability in the areas of multimodal information and smart-ticketing and supports standardisation.

### UITP

UITP is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its 3,400 members from 92 countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the sector.

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