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PRESS RELEASE

INTERNATIONAL RAIL CONFERENCE AND SITCE: UITP UNVEILS STEFAN STROH AS KEYNOTE SPEAKER

Brussels, 4 June 2018

UITP is pleased to announce Stefan Stroh as the [International Rail Conference and SITCE](#) (Singapore, 9-11 July) keynote speaker – bringing a leading voice from the rail sector to our 2018 edition.

This year's International Rail Conference – combined with SITCE for the first time in Asia – will be held under the theme “*People at the heart of digital railways*”.

As the Chief Digital Officer for [Deutsche Bahn](#) in Germany, Stefan is an outstanding choice to deliver the 2018 keynote speech.

Stefan has had a wide-ranging career, leading him to his current position as DB's Chief Digital Officer. Stefan has been a Partner and Vice President at leading firms such as Booz Allen Hamilton, Booz & Company and Strategy&, part of the PwC network.

“The rail and urban mobility sector in Asia is highly interesting as it is experimenting and building new mobility ecosystems both in urban mega cities as well as in high speed rail with bold visions and at a very high pace.”

Stefan Stroh
Chief Digital Officer
Deutsche Bahn

Deutsche Bahn is the largest railway operator and infrastructure owner in Europe, carrying roughly two billions passengers per year.

Deutsche Bahn now has [DB Digital](#) – actively shaping the digital future of mobility and logistics.

“Deutsche Bahn is not only one of the larger railways and logistic companies in the world; it also recognised the revolutionary impact of digitalisation very early. Already more than ten years ago, its top management visited Silicon Valley regularly and pioneered digital transformation in all business areas. ”

Laurent Dauby
Director Rail Transport
UITP



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The 2018 edition will focus on how digital technologies will transform the rail transport landscape - and the need to bring innovative solutions to a people-centric transportation system in order to improve commuters' experience.

Over 65 international speakers have already been confirmed with leading figures from Transport for London, Seoul Metro and Alstom, France due to take to the stage.

The programme will include sessions on full automatic operation and autonomous trains, the benefits of digitalisation for rail security and its cyber challenges and making rail even more energy-efficient.

This exciting three-day event will allow the transportation community from all over the world to share knowledge, learn more about the latest technologies and establish new and influential contacts.

To find out more about Stefan, and his views on the sector, visit our [newsroom](#) for an exclusive Q&A.

For more information on the UITP International Rail Conference and SITCE please visit the [dedicated website](#).

You can also follow the official [twitter feed](#) for regular updates.

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 18,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpress](#)

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