

Online advertising opportunities	Banner rotation	Type/Size	Monthly rates			
			All year except July and August		July - August	
			UITP Member	Non Member	UITP Member	Non Member
The news section	Max. 3 - The banner appears in all the news of our website	vertical/ 160 x 600 pixels	€2,400	€3,600	€1,600	€2,800
UITP homepage: News and Media menu	No rotation - fixed banner	vertical/ 300 X 300 pixels	€1,800	€2,800	€1,400	€2,000
MyUITP section	Maxi. 3 - section visible by our members only	vertical/ 160 X 600 pixels	€1,800	No	€1,400	No

The News section: From the News section of the UITP homepage, you can reach more than 400 news articles. The ad appears at the same time, at the same position in all the news when you click on them (vertical ad, right side).

The News & Media menu: Your ad appears on the right side of the main menu News & Media when positioning the cursor over the menu (squared ad, right side)

MyUITP section: This section is accessible to UITP members only (vertical ad, right side).

The views in figures:

Homepage: 20,000 single visits/ month (average)

News section: 6,500 single visits/month each news is posted on social media (as of 10/10/2016: twitter: 6,800 followers - fcbk: 3,451 likes; LinkedIn: 5,900 followers)

Each news on uitp.org: viewed 100 times a month minimum

MyUITP: 1,200 to 1,500 views/month

How to order?

Send an email to publications@uitp.org with:

- The banner in the right size in 72 DPI: png - gif – jpg – jpeg
- Files must be less than 1 MB.
- The hyperlink to your website
- Your complete invoicing address
- N.B. Please allow 2 working days for your banner to be posted online

Contact details:

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