

# TECHNICAL SPECIFICATIONS PTI MAGAZINE - 2017

## Printing material

PDF high resolution (300 dpi) sent to [publications@uitp.org](mailto:publications@uitp.org).

Sizes (WxH):

|  |                                     |            |
|--|-------------------------------------|------------|
| - Double page spread.....                | 420 x 297 mm (+3mm full bleed)..... | Horizontal |
| - Full page (A4).....                    | 210 x 297 mm (+3mm full bleed)..... | Vertical   |
| - Half page.....                         | 182.5 x 130 mm.....                 | Horizontal |
| <b>NEW</b> - Ad (Table of contents)..... | 182 x 85 mm.....                    | Horizontal |
| <b>NEW</b> - Integrated banner.....      | 47 x 150 mm.....                    | Vertical   |

## Colours

No colour reference other than CMYK will be accepted. Costs of any modification or duplicates will be billed to the advertiser.

## Language

**NEW** English only.

## Conditions

The publishers may refuse to place an advertisement for any reason.

No modification or layout shall be performed by UITP (except for the Tech Review and the Classified sections).

Cancellation period: up to 3 weeks before the booking deadline.

After this date, UITP reserves the right to invoice 50% of the price.

The printing material must arrive at the UITP offices 4 weeks before the

publication date. If the printing material fails to arrive on time, UITP re-

serves the right to print the booked page with only the name of the ad-

vertiser and to invoice 100% of the order.

## Voucher copy

Each advertiser shall receive 1 voucher copy of each issue in which their ad has appeared. Additional copies will be billed at unit price.

## More information

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