

PUBLIC TRANSPORT PHOTOCONTEST

2016 - 2017



RULES

1 - ORGANISER

The 'Lead the TRANSITION' photo contest is organised by UITP (Union Internationale des Transports Publics) hereafter known as "the Organiser" or "UITP", with registered office at Rue Sainte Marie 6, 1180 Bruxelles (TVA BE0544198506)

2 - RULES & CONDITIONS

The contest begins on 16 September 2016. The closing date for submitting photos is midnight 16 January 2017 (GMT+2). Any entries received after this will not be included in the contest.

The contest is open to all persons 18 years and older working for, or on behalf of, an organisation active in the public Transport sector, both UITP members and non-members, hereafter "Participants".

Members of the UITP staff (employees or independent freelancers) are not eligible to participate.

In the event of any queries over the eligibility of participant, the organiser reserves the right to determine whether or not award a prize. There is no entry fee.

The rules of the contest are available on the www.uitp.org/photocontest website. Participating in the contest implies unconditional acceptance of these rules. Entrants that fail to comply with these rules will be eliminated from the contest.

Any fraud, or attempted fraud (including any attempt, including electronic, to influence voting), will result in the participant's immediate disqualification. In this event, all votes allocated to the participant will be invalidated.

The interpretation and/or application of these rules shall be determined by the Organiser.

The Organiser will not engage in any discussions - written, telephone or verbal - on interpretation or application of these rules, the sequence of the contest or the list of participants or winners.

3 - REGISTRATION PROCEDURES

Participants must register online at the website www.uitp.org/photocontest before 16 January 2017, midnight (GMT +2) to take part in the contest. Participants enter the contest by submitting a digital photo.

Registrations will be accepted only on the condition that participants have completed all mandatory fields in the registration form.

Each individual Participant can submit up to three photos.

All photos submitted will be made available for viewing on a gallery page on the www.uitp.org/photocontest website from 16 September 2016 until January 2018.

Voting on the photos in the gallery will close on 19 January 2017 (midnight, GMT+2). Only one vote per individual is allowed. One voter, randomly selected, will win an iPad Air 2 32 GB. In order to be eligible for the prize, public voters must submit their personal details.

An exhibition of the winning photos will be held during the UITP Global Public Transport Summit on 15-17 May 2017 in Montréal, Canada. Exhibition costs will be fully covered by the Organiser.

All Participants agree to the use of their photos, names and images during UITP exhibitions, on the uitp.org/photo contest gallery pages as well as through as yet undetermined UITP channels such as the PTI Magazine, UITP social media platforms, the UITP website, 2018 UITP desktop calendar, reports and other platforms.

4 - LICENSE OF RIGHTS

By submitting a photo, Participants confirm that they, and the organisation on whose behalf the participation is made, provide UITP with their full consent and unlimited license of rights. This includes all intellectual property rights and image rights to use their photo, without charge, without the right to compensation or benefit, throughout the world and for an indefinite period of time, on every possible existing platform and in any possible way. It also allows UITP to add its own graphical elements (frame, logo, etc.) to this use.

These intellectual property rights include, without limitation, all copyrights and related rights, including those of reproduction, representation, public communication, dissemination, distribution and adaptation, on any operating mode, all known carriers and future, tangible or intangible.

This agreement allows UITP, if it wishes to use for free said photographs for both external and internal communication purposes. In this case, UITP commits to drawing attention to the imprint of copyrights.

Participants confirm that they, and the organisation on whose behalf they are participating, guarantee that UITP own all rights. These include intellectual property rights and image rights with respect to their photo. These also confirm they will not to infringe any rights, including intellectual property rights and image rights, of any third parties. They confirm that they indemnify UITP against all claims in this respect from third parties.

Where the photo contains images of third parties, the Participant is responsible for ensuring that all necessary consent has been obtained. In the event of any problems arising from the use of third party images, the Participant will not seek support or compensation from the Organiser.

5 - PICTURE REQUIREMENTS

All submitted photos must meet the following criteria:

- ▶ No graphic elements like logos, texts, signatures etc,... should be integrated into the photo(s)
- ▶ Landscape or portrait orientation

- ▶ Colour or black & white
- ▶ Maximum 1 MB

As the winning photos will be printed in high resolution for exhibition purposes, all photos submitted must be available on request in:

- ▶ High resolution (300 DPI, 2000 pixels minimum for the shortest side of the picture)
- ▶ JPEG format

Photos taken before the launch of the contest will be acceptable.

The Organiser reserves the right to delete any photos submitted to the www.uitp.org/photocontest website gallery where it deems that they are:

- ▶ Contrary to the aims and spirit, rules and regulations of the contest, to any applicable legislation or likely to undermine public order or morality;
- ▶ Sexual, pornographic or racist in nature, or are inaccurate, abusive, vulgar
- ▶ Commercial in nature

All photos that meet the requirements will subsequently appear on the www.uitp.org/photocontest website. Any photos submitted that fail to meet the requirements will be deemed invalid and automatically excluded from the contest.

6 - WINNERS SELECTION

A. JURY SELECTION

The contest winners will be selected using a two-stage procedure, consisting of:

Stage 1: UITP experts will pre-select based on the theme and content of the photos. The number of pre-selected photos will be determined by the quality and volume of photos received.

Stage 2: The Organiser will convene a **panel of judges from the visual arts and communications sector** to evaluate and rank three winners for the Gold, Silver and Bronze prizes. The judges will also compile a selection of “best photos”, to be exhibited alongside the winning photos at the UITP Global Public Transport Summit in Montréal on 15-17 May 2017.

The winners and “best photos” will be selected according to their message, relevance and storytelling potential. All photos should be consistent with the contest’s “Lead the TRANSITION” theme and should demonstrate how public transport is

innovative, a catalyst for transformation and growth and crucial in shaping future mobility. The judges will also take into account the artistic quality of the photos as well as elements such as originality and creativity.

In the event that the same picture is submitted more than once, (for example by several Participants working in the same organisation), the jury will only consider the first submission of the photo.

The judges reserve the right to create supplementary or alternative prizes.

The judges' decision is final. No correspondence will be entered into regarding the winning entry.

B. PUBLIC SELECTION (VOTES)

All submitted photos will also be entered into a contest open to a public vote via the www.uitp.org/photocontest website gallery. Only one vote per individual will be allowed.

The public vote will close at midnight 19 January 2017 (GMT+2). The photo receiving the greatest number of public votes will win the Public Prize.

7 - ANNOUNCEMENT & CONFIDENTIALITY

The jury Prize winners, the Public prize winner and the best photo winners selected for exhibition at the UITP Global Public Transport Summit exhibition will be notified by phone and/or email within 90 working days following the close of the contest. Details on how winners will receive their prizes will also be communicated at that time.

Prize winners will be officially announced and presented with their prizes at a ceremony during the UITP Global Public Transport Summit on 15-17 May in Montréal, Canada. Prize winners will be invited to deliver a short speech on their photos. Those winners that cannot attend in person will be invited to submit a video or to nominate a representative from the same organisation. The exact time and location of this cer-

emony will be made public in the final program available at uitpsummit.org, prior to the event. The names of the winners will be made available on the www.uitp.org and www.uitpsummit.org websites following the official winners' ceremony at the UITP Global Public Transport Summit.

Winners consent that their names, voice, biographical information and images may be used by UITP for the purposes of and in relation to the UITP Photo Contest.

Winners agree not to reveal the results of the contest before the formal award ceremony in Montréal on 15-17 May 2017.

8 - AWARDS & PRIZES

Should any winner (including Prize Winners and the randomly selected voter) fail to claim their prize within one month, the right to the gift will expire and ownership thereof will revert to UITP.

The Organiser reserves the right to verify the identity of Participants with the public transport organisation mentioned in their entry before allowing their participation or awarding of any prize.

The prizes are:

- ▶ **Gold Winner:** One next generation drone, plus a voucher to attend the UITP training course*, seminar or workshop to winners' choice¹ free of charge, with flight² and accommodation³ included.
- ▶ **Silver winner:** One next generation drone, plus three day access to the Premium Lounge of the UITP Global Public Transport Summit in Montréal⁴.
- ▶ **Bronze winner:** One next generation drone, plus one day access to the Premium Lounge of the UITP Global Public Transport Summit in Montréal⁵.
- ▶ **Public prize winner:** The picture collecting the greatest number of votes on the uitp.org/photocontest gallery will win a next generation drone.

1. Conditions applying to the voucher for free training course/workshop/seminar:

- Winners can attend the UITP training of their choice excepted the "Managers in Public Transport" and "Capacity Building Program: Leaders in Urban Transport Planning" programs
- The voucher will be valid one year (until 17 May 2018)
- Winners must inform UITP (communications@uitp.org) at least two month in advance of the start of their chosen training, seminar or workshop

2. UITP will book a return economy class flight, according to winner's best convenience

3. Accommodation includes breakfast for the entire stay. The number of nights' accommodation will be determined by UITP according to the type of event chosen by the winner.

4. The UITP Global Public Transport Summit takes place on 15-17 May in Montréal, Canada. If winner is already a Premium member, they will be offered an alternative VIP benefit.

5. The UITP Global Public Transport Summit takes place on 15-17 May in Montréal, Canada. If the winner is already a Premium member, they will be offered an alternative VIP benefit.

► **Best photos submitted** (number to be determined by jury): A selection of the top photos, including winning entries, will be displayed in a dedicated Exhibition at the UITP Global Public Transport Summit in Montréal, Canada.

All Participants agree to the use of their photos, names and images during UITP exhibitions, on the uitp.org/photo contest gallery pages as well as through as yet undetermined UITP channels such as the PTI Magazine, UITP social media platforms, the UITP website, 2018 UITP desktop calendar, reports and other platforms.

One voter, randomly selected, will win an iPad Air 2 32 GB. To be eligible for the prize draw, public voters must submit their personal details when voting on www.uitp.org/photo-contest.

Winners (including Prize Winners and the randomly selected voter) may not request cash, credit or any other alternative to the prizes awarded. Any complaints regarding the quality of the prizes should be addressed directly to the manufacturer.

Winners will be personally responsible for any guarantees, certificates or assurances required for the use of their prize.

9 - VERIFICATION & COMPLIANCE

The winners and Participants agree that the Organiser will be able to verify their personal data as communicated to the Organiser when entering the contest. Any false, incomplete or incorrect information linked to the identity or the address (e-mail or postal) of the Participant will result in their elimination from the competition.

10 - RESPONSIBILITY & CONTROL

The Organiser reserves the right to postpone, modify or cancel the contest in the event of force majeure or for any other reason beyond control of the Organiser (including, but not restricted to, a technical incident linked to a computer system failure, fraudulent access to the computer system, system issues, interruptions or delays of telecommunication networks). Similarly, the Organiser cannot be held responsible for problems that are inherent to the transmission of electronic data. Moreover, the Organiser declines all respon-

sibilities for any damage of any kind that could arise following the prize attribution. Among other possibilities, the Organiser declines all responsibilities for errors linked to faulty prizes.

11 - PRIVACY PROTECTION

The Organiser acts in accordance with the applicable legislation with regards to privacy and data protection. Participants' and voters' personal data gathered during the contest will only be used by the Organiser for marketing purpose in accordance with the principles set out in aforementioned legislation. By taking part in the contest, the Participant/voter authorises the retention of their personal data in the Organiser's files. This will facilitate management of the contest and identification of winners.

Participants/voters are legally entitled to control, modify and/or cancel their data. However, without a record of the personal data, it is impossible to appear in the list of participants. Thus, any Participant requesting cancellation of their data during the duration of the contest automatically forfeits their participation.

12 - VALIDITY

If, for any reason, any article of the present regulations proves to be invalid or inapplicable, this article will be considered separately and will not affect the validity of the other conditions. Any condition(s) ruled invalid will be interpreted and/or replaced by valid conditions with objectives equivalent or similar to the conditions aimed at in the original provisions.

13 - LAWS APPLICABLE & LEGAL JURISDICTION

The current rules are governed by Belgian law. Participants accept that any court actions resulting from entering the contest or concerning the present contest rules will be of the exclusive competence of the Brussels courts (Belgium).

