



ADVANCING  
PUBLIC  
TRANSPORT



UCLG  
CGLU

# MOBILITY CHAMPIONS

COMMUNITY



## RISING TO THE CHALLENGES

We, local and regional leaders, have long been aware of our great responsibility to create better cities and to improve the lives of the people who live in them. The New Urban Agenda and the 2030 Agenda and the 17 Sustainable Development Goals (SDGs) are an opportunity for us to demonstrate that it is in cities, regions and territories where development must become tangible, and equality, prosperity and environmental sustainability realized.

Population growth, urbanisation, climate change, traffic congestion and air quality, the lack of adequate and affordable housing, education and healthcare are just some of the most pressing issues we are facing. We cannot forget that rising up to these challenges is key to ensuring inclusion for all into urban life, paying special attention to women and children's needs and vulnerable groups in particular.

The mobility sector is evolving and local governments are facing tough decisions. At the same time, we stress the need to plan the cities we want, and to take into consideration future technological leaps in sustainable mobility solutions towards greater equity. We are on the front line of addressing these challenges, and more often than not, we lead the way towards the identification and implementation of innovative solutions.

We firmly believe that the creation of this Champions Community is a unique opportunity to support our cities and regions in meeting their challenges. The time has come for local leaders to take this new opportunity and work in close collaboration with all stakeholders towards sustainable urban mobility solutions for all.

We would like to specially thank all these Mobility Champions who, with their vision, drive and creative minds, have contributed to the launch of this Community.

We look forward to welcoming new members and partners in our quest to develop a well-informed political vision.



Pere Calvet  
President of UITP  
General Director of FGC



Roland Ries  
Mayor of Strasbourg  
Chair of the UCLG Community  
of Practice on Mobility



Anies Baswedan  
Jakarta Governor  
Chair of the UCLG Community  
of Practice on Mobility

# LEAD THE TRANSITION!

The Mobility Champions Community is the first global platform of city leaders taking concrete action to collaborate in leading the transition in urban mobility. It builds on the capacity and hands-on experience of UCLG and UITP Members, galvanised in the UCLG Community of Practice on Mobility and UITP Committees, respectively, to strengthen global advocacy for sustainable mobility.

It is a common agreement between Mayors, Ministers and other public sector leaders, together with private stakeholders, to share their insights and good practices on creating and implementing ambitious urban mobility projects.

UITP (International Association of Public Transport) and UCLG (United Cities and Local Governments) play an active role in driving this globally-connected initiative, disseminating key decision-making strategies and processes to world leaders.



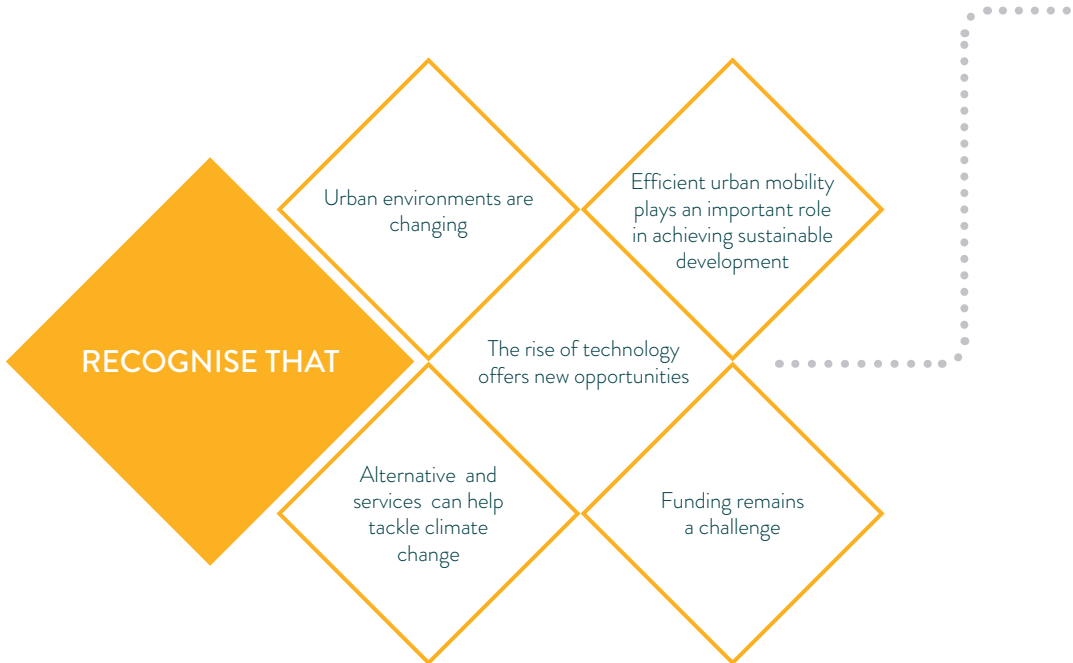
## AS A MEMBER OF THE MOBILITY CHAMPIONS COMMUNITY:

- ▶ You take the lead in the discussion on urban mobility and increase your influence among peers and international organisations;
- ▶ You benchmark policies, strategies and legislative frameworks impacting mobility, learning lessons from different regional contexts;
- ▶ You promote resilient, social and gender balance sustainable development for present and future generations;
- ▶ You show the positive impacts of sustainable mobility strategies and plans on economy, business activity, health, tourism, culture;
- ▶ You facilitate sharing of good practices and innovations.

# A COMMON FRAMEWORK ON URBAN MOBILITY

UCLG and UITP will invite high-level decision makers to take part of the Mobility Champions Community, based on their urban vision, strategies and recent achievements.

Mayors, Ministers and other public sector leaders share a common frame of reference for the implementation of sustainable urban policies to ensure accessible, inclusive, competitive, resilient and gender-balanced development for present and future generations.



## COMMIT AS FOLLOWS

To help develop a low carbon economy

To support cities in the development of sustainable policies

To support the implementation of the New Urban Agenda and the Sustainable Development Goals

To optimise costs within a stable funding framework

Support the development of new services based on technological innovations in public transport

To work with all levels of governments to implement the Paris Agreement on Climate Change

## DEMONSTRATING INNOVATION & LEADERSHIP

1

Empowering people within the sector

3

Engaging stakeholders to offer quality and accessible public transport systems

2

Supporting cities to design sustainable urban mobility plans



# ACTIONS FROM CITIES TO CITIES

Leaders from across the world are being challenged to rethink the way our current urban systems operate, to explore new ways to create value, while ensuring long-term prosperity, resource sufficiency, economic viability, and well-being in urban centres worldwide.

Cities are facing important challenges, now more than ever they need an ambitious vision and the right political leadership to drive the much needed changes that will allow them to reach their full potential. They need dynamic and creative Champions to promote ideas and successfully lead new projects.

The Mobility Champions Community is a concrete platform oriented towards results. The Champions will organise activities according to their priorities and strategic goals, in order to ensure at all times a dynamic exchange of best practices on various issues and thematics, such as clusters.

UCLG and UITP will support the Mobility Champions Community by adopting holistic approaches linking urban mobility with digital, social, environmental and economic aspects ideas. Debates generated by the Champions will be shared at all the relevant international, national, regional and local stages.



The Mobility Champions Community will facilitate:

- ▶ City to city peer reviews on policy and strategical topics
- ▶ International Advocacy and representation
- ▶ Capacity building and professional training
- ▶ Study tours and twinning programmes
- ▶ International Hackatons to pioneer innovation
- ▶ Guidelines and check-lists
- ▶ Research projects
- ▶ Awareness and communication campaigns
- ▶ Technical assistance

## WORKING IN GLOBAL PARTNERSHIP

As the leading network of cities and the passionate champion of sustainable urban mobility, UCLG and UITP collaborate through a Global Strategic Partnership to advance in the development of this critical policy agenda, sharing a powerful global voice as well as an innovative platform for common urban action. Mobility is at a turning point and the future of our cities depends on the adoption of ambitious sustainable urban mobility strategies.

UCLG and UITP Global Strategic Partnership is developed through several policy, advocacy and capacity building initiatives and projects, among others. Specific working groups, benchmarking & showcasing good practices from all around the world, are being set as an exceptional networking platform to connect people working in and with cities around the world to make change happen.

The dynamic contact between authorities, operators, industry, academy and local decision-makers will boost the strategic benefits for cities to invest in sustainable infrastructures and services (health, social inclusion, resilience, tourism, culture...). Thus, we will address transversal topics to help improve metropolitan areas competitiveness & liveability. Our efforts will be oriented at identifying the needs of local and regional decision makers and providing the right messages, while ensuring a solid global overarching coherence.

In the end, with our advocacy and outreach we will help cities provide better environments for their citizens.



Mohamed Mezghani  
UITP Secretary General



Emilia Saiz  
UCLG Secretary General

# GET IN TOUCH!



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UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. UITP has 1,500 member companies giving access to over 18,000 contacts from 96 countries. [www.uitp.org](http://www.uitp.org)



UCLG (United Cities and Local Governments) is the world organization of local and regional governments and their associations, representing and defending their interests on the world stage. UCLG network includes over 240,000 towns, cities, regions and metropolises, and over 175 associations of local and regional governments in 140 countries. [www.uclg.org](http://www.uclg.org)