PUBLIC TRANSPORT FOR ALL
The PT4ME campaign is meant to spread awareness and advocate for an inclusive public transport to better serve our women passengers, as well as to promote the benefits of a diverse workforce comprised of women as well as men, in efforts to advance public transport.

“Women represent an untapped potential of talents and skills; more women can only mean more success for our sector.”

Pere Calvet, UITP President
UITP and the World Bank have partnered up to shed light on the needs of women as public transport users. The message is simple: make public transport accessible for all.

“Transport should not be gender neutral. Designing transport systems without gender data can be a deterrent to inclusion and become an obstacle for gender equality in many cities around the world. #PT4ME

Karla González
Manager for Transportation and lead of the Gender agenda in the Transport Practice at the World Bank
Together we can be the voice that will help women from all over the world have access to safe public transport environments, in line with SDG 5.

Mohamed Mezghani
UITP Secretary General
In collaboration with the International Transport Workers’ Federation (ITF), we have released joint recommendations for the public transport sector to better implement a more inclusive workforce for women.
IMPROVING OUR WORK CULTURE
HEALTH & SAFETY / HARRASSMENT / WORK-LIFE BALANCE
WOMEN'S LEADERSHIP
LACK OF FACILITIES
FAIR SELECTION IN JOB PROCESS
WORK ENVIRONMENT AND DESIGN
EQUAL PAY FOR WORK OF EQUAL VALUE
CORPORATE POLICY MONITORING ENFORCEMENT

PREVENT HARRASSMENT
MORE WOMEN IN LEADERSHIP ROLES
ENFORCE FAIR TREATMENT WITH INTERNAL POLICIES
EQUAL PAY FOR WORK OF EQUAL VALUE

Read our full recommendations at uitp.org/pt4me
NEED MORE INFORMATION?

Elisabeth Suciu  
Junior Manager - Knowledge & Innovation  
elisabeth.suciu@uitp.org  
+32 2 788 01 17

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UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. UITP has 1,600 member companies in 99 countries.