



FIND THE BUS ROUTE ON INTERNET
Ataf improves the efficiency of Google Transit
with Giscover.com project

Press Conference

TUESDAY 9 JUNE 10:30-11:00 Stand 1D550 Hall A

Thanks to an agreement with Giscover.com – a company developing software for mobility management – Ataf, the transit company of Florence, has optimized the performance of Google Transit, adapting it to the demand of passengers.

The project started last year thanks to an agreement between Google Italy and the Province of Florence, which was in charge of the European launch of the Google Transit project after it had been introduced in Japan and the United States.

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