Gunnar Nehrke, Managing Director, German Car Sharing Association, Berlin, Germany

Gunnar Nehrke is the managing director of one of Europe’s oldest and biggest carsharing associations. Founded in 1998, the bcs promotes carsharing as the sustainable way of using cars and works for the integration of carsharing into the network of public transport. With more than 150 operators and around 2 Million customers Germany is one of the leading carsharing markets worldwide.

Mr. Nehrke has been responsible for the bcs public relations activities since 2015 and became managing director in 2018. Previously he worked as a business consultant for the retail industry.