

## Jarl Eliassen, Expert, Information and Ticketing, UITP



**Jarl Eliassen** has extensive experience within public transport from various positions, mainly within operations of metro and tram services, PT planning, ticketing projects, passenger information systems and customer services for public transport companies and authorities in the Oslo area, Norway. Currently he is representing the public transport associations in Norway, Finland and Sweden as a Nordic representative and seconded expert at UITP. Until March 2014 he was the CEO of Trafikanten AS, Oslo; the leading public transport information company in Norway.

Jarl Eliassen is a Honorary Chairman of the UITP Commission on IT & Innovation. He also represents Norway in the InformNorden Steering committee. He graduated from Molde University College (DH) in 1978 where he studied Transport and Logistics.