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# Biography Trainer

## **Joseph Ching Yuen MA, Deputy General Manager of Shenzhen Bus Group Ltd, Shenzhen China**



Joe Ma is an urban planner with over 30 years of international experience. He is an Eminent Fellow of the Royal Institute of Chartered Surveyors, Member of the Royal Town Planning Institute, a registered Professional Planner (Hong Kong) and a Member of the Hong Kong Institute of Architectural Conservationists. Joe is currently holding the post of Deputy General Manager in Shenzhen Bus Group, in charge of international development, procurement, finance and advertisement.

A major accomplishment since joining Shenzhen Bus Group is the successful procurement of some 6,000 electric buses and 4,700 electric taxis resulting in Shenzhen Bus Group becoming the first fully and largest electric-powered public vehicle operator in the world. Joe Ma also represents Shenzhen Bus Group at all international marketing, development and exchange activities as well as sitting on the global Bus Committee and Taxi and Ridehailing Committee of the Union Internationale des Transports Publics (UITP). He is also a regular guest speaker in many global public transportation conferences and forums.