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PRESS RELEASE

UITP-BUSWORLD INTERNATIONAL BUS CONFERENCE: FIRST COLLABORATION DECLARED A HUGE SUCCESS!

BRUSSELS, 3 NOVEMBER 2017

UITP and Busworld are pleased to announce that the first collaboration of their international bus conference was a huge success – as a record number of participants lead to Sold Out status.

The two day conference (23-24 October 2017) and a one day Research & Innovation conference (25 October 2017) were held in Kortrijk, Belgium under the theme “Integrate + Connect!”

We received almost 500 registered participants – reaching Sold Out status in record time.

By joining forces UITP and Busworld brought together UITP’s global expertise and the oldest and most famous bus and coach exhibition.

The conference allowed, for the very first time, visitors to complement the rich insights and practical takeaways from the established UITP International Bus Conference with access to Busworld Europe – which attracts almost 35,000 visitors and hosted 376 exhibitors.

“The 376 Busworld-exhibitors expressed in many ways their appreciation for the International Bus Conference, and for the presence of many high level delegations of as well public and private operators and authorities. Via dedicated demonstrations and high level network events, the conference and the exhibition merged to the biggest B-2-B Bus event the world has ever seen.”

Jan De Man, BAAV/ Director, Busworld Academy



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This exciting event provided our visitors with the complete picture of what's happening in the bus sector; network with experienced operators and experts and witness the meeting of many industry minds during our parallel sessions.

"Our members were looking for an all-encompassing overview to the world of bus operations, network design and bus technologies ...This conference did just that...I leave with a very good idea of what the opportunities are and lots of good ideas for our business." Arno Kerkhof, Head of Bus Division, UITP.

Our Conference keynote speaker Alok Jain also brought his 35 years of experience to our stage – earning rave reviews from attendees and press.

To read all about the UITP-Busworld Conference – including articles, news, blogs, pictures and daily musings – visit our dedicated [website now!](#)

For more news and information on UITP please [visit our website](#)

For more news and information on Busworld please [visit their website](#)

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 16,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpress](#)

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