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Press Office

PRESS RELEASE

CONCLUDING COP25: #ONEPLANET COMES TO THE WORLD STAGE



BRUSSELS, 17 DECEMBER 2019

When UITP began our [“One Planet, One Plan” campaign](#) we knew that a pivotal moment in the journey of [#ONEPLANet](#) would be [COP25](#) in Madrid, Spain.

The success of the campaign **to encourage decision-makers to place public transport and climate action at the heart of the political agenda** has been incredible...with Ministers, Mayors and the media jumping aboard. [We've had ringing endorsements from around the world.](#)

The **UITP COP25 team** was led by our **President Pere Calvet** and **Secretary General Mohamed Mezghani**, and alongside our **Director of Advocacy and Outreach Dionisio Gonzalez** and **Sustainable Senior Manager and Climate Lead Philip Turner**, we **coordinated, advocated and communicated** throughout the proceedings during the **transportation thematic events and discussions** in Madrid.

From the official Transport Days, to our side-event with partners, and meetings with ministers, mayors, to [interviews with our Sec Gen and El Pais newspaper](#) and [our President on television and radio](#), UITP's message on **advancing public transport** was **heard loud and proud** with our [#ONEPLANet campaign](#).

Public transport should be at the heart of the global climate talks. And with the mantra, **“I prescribe you a massive dose of public transport”**, the profile of UITP, and the influence of public transport in the global talks, has grown significantly.

Only through collaboration can we highlight the advantages of great urban mobility options for the environment – our presence at COP25 allows for this.

*“UITP has participated in a very productive agenda during the climate talks in Madrid as our association and sector were more influential than ever before. COP25 was the perfect platform to bring the “One Planet, One Plan” campaign to the world stage with our **#ONEPLANet** globes visible throughout the city’s public transport network. Long-lasting, sustainable results on climate can only be achieved by working together and it’s clear that COP is about connecting people. The final outcome of the discussions may have fallen short of expectations, but the public transport sector has a vital role to play in delivering results – and continued collaboration will bring that change sooner rather than later.”*

Mohamed Mezghani
UITP Secretary General

Our message was also heard outside the COP25 venue as all week long our **#ONEPLANet ambassadors** were found at various stops and stations across the entire Madrid public transport network greeting delegates and travellers with information on our global campaign.

UITP was at COP25 to make clear that public transport has a vital role to play in delivering on climate action, and alongside our membership we were able to show the positive image of the sector to a very large international audience.

Public transport and **climate action** go hand-in-hand – and its time all **decision makers** implement what they already know into their climate plans.

“One Planet, One Plan” will **officially conclude in January 2020**, with a few special final moments, so there’s still time to jump on board.

Join us. oneplanet.uitp.org

To read a full recap of our time at #COP25Madrid – with pictures, quotes and special stand-out moments – [visit our newsroom](#).

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1700 members in almost 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

