BIOGRAPHY TRAINER

Christoph Schaaffkamp, Founder and Managing Director of KCW GmbH, Berlin, Germany

Christoph Schaaffkamp (1967) is one of the founder and managing directors of KCW GmbH, a noted consultancy specialised in public transport and mobility. KCW advises governments, public transport authorities (PTAs) and associations on organisation, policy and strategy.

With more than 20 years of experience in the industry, Christoph has played a leading role in Germany’s public transport sector reorganisation. He has advised PTAs on adapting to new regulatory frameworks, increasing competition, and organisational challenges.

Leading multidisciplinary teams, Christoph advises stakeholders to create resilient and affordable public transport operations and to deliver high-quality services to their users. He is specialised in change management and public tender procedures, and how these can be applied effectively to achieve value for PTAs and users.
Gunnar Heipp, born in Kassel in 1970, graduated from University in Karlsruhe and Trondheim, majoring in civil engineering as well as transport and urban planning. Until 2001 Heipp was project manager in Karlsruhe. 2002 he joined Munich’s public transport company (MVG) as head of quality and product management. Since 2003 he is Director of the Department of Strategic Planning being responsible for all strategic and planning matters from long term urban planning and network strategy to infrastructure projects, multimodal integration, the mobility strategy of the Munich Transportation Corporation (MVG) and e-mobility.

He was visiting lecturer at University of Karlsruhe, at École des Ponts et Chausées in Paris, at University of Applied Sciences in Rapperswil/ Zurich and at Technical University (TUM) of Munich.

Gunnar Heipp is member and actively involved in a number of national and international organisations including UITP, VDV, SRL. He is an appointed member of the German Academy of Urban and Regional Planning (DASL) and the current elected Chair of the Sustainable Development Commission of the International Public Transport Union (UITP).