



PRESS RELEASE

“THE STORY OF THE BUS” REACHES ITS FINAL STOP AS THE SECTOR EMBARKS FOR **UITP INTERNATIONAL BUS CONFERENCE**



Brussels, 30 October 2019

With the bus firmly parked in the public transport spotlight UITP is pleased to hail the 2019 International Bus Conference as a success.

Held in conjunction with Busworld Europe for the second edition in a row, **our international speakers** and **impressive Conference programme** brought the latest innovations and technologies to life.

Due to the success of the first International Bus Conference (Kortrijk, 23-25 October 2017), UITP once again teamed up with Busworld for the 2019 edition – held in Brussels for the first time.

The bus sector has developed at great speed over the last two years and these exciting technological changes featured as a red thread throughout our three-day programme.

Launched with our 100 days to go, the [UITP "Story of the Bus"](#) set off in July with dedicated stops along the way to announce the release of key publications on the **global bus sector**, **bus rapid transit**, the **trolleybus and in-motion charging** and the **electric bus and urban life**.

With 500 participants on board our Conference programme contained **parallel sessions**, **UITP stand presentations**, [immersion experiences from our European research projects](#), and **exhibition guided tours**.

Our **opening plenary sessions** featuring our **Secretary General Mohamed Mezghani**, **Elke Van Den Brandt**, **Minister of the Government of the Brussels-Capital Region** for Mobility, Public Works and Road Safety and many other notable speakers from around the world.

"I'm pleased that UITP placed such a great focus on the global bus sector this year in the lead-up to the International Bus Conference in Brussels. Our Conference programme and noted selection of speakers was very impressive and I know that our members look to UITP for the overview we bring on the world of bus operations, network design and bus technologies. I believe that our attendees will be going forward looking to implement the new ideas they heard during our Conference. "

Arno Kerkhof
Bus Transport Unit Leader
UITP

In 2018, UITP renewed its [strategic partnership with Busworld](#) to bring the biggest the event dedicated to the bus to the world, and earlier this year we were pleased to commit to extending that partnership in a special signing ceremony in Brussels.

"The second collaboration with UITP in the International Bus Conference at Busworld Europe was again highly appreciated by the Busworld Academy. High level - and well attended conferences, 550 international participants, go in a perfect symbiosis with the Busworld Exhibition which welcomed over 40000 visitors and 511 exhibitors, amongst who were the 75 biggest bus builders in the world. We hope to continue and strengthen our relationship with UITP during the 10 upcoming international Busworld Academy to the benefit of the worldwide bus industry."

Jan Deman
Director
Busworld Academy

Stay tuned to [our newsroom](#) for more on the UITP bus unit and our climate campaign.

UITP [will be active](#) at COP25 in Santiago, Chile – home to South America's largest fleet of electric buses.

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1700 members in almost 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.

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