UITP and DG REGIO invite all mobility stakeholders to a joint workshop on the role of the Cohesion Policy in supporting a transition to sustainable mobility. Through innovation, cooperation and investments, the Cohesion Policy plays a key role in the achievement of a modal shift towards sustainable transport modes. A strategic tool for major public transport projects in beneficiary cities, the Cohesion Policy with the ERDF and the Cohesion Fund instruments is crucial to achieve the goals of the EU Green Deal and deliver EU added-value.

Through a series of case study presentations, invited representatives from DG REGIO, UITP and JASPERS Network (EIB) as well as local mobility providers and authorities will share their experience on the crucial role of the Cohesion Policy – through funding, governance and innovation – in the development of modern and efficient local mobility solutions. Moreover, the session will highlight the modal shift necessity and its relation to the forthcoming Green Deal provisions. The event will look at examples from the urban, regional, suburban and cross-border levels.
16:30 – 16:40  Welcome & introduction (10’)

› Mohamed MEZGHANI, Secretary General, UITP
› Normunds POPENS, Deputy Director-General, DG REGIO, European Commission

16:40 – 16:55  Keynote scene-setter (15’)

Senior Transport Economist, JASPERS, European Investment Bank (*to be confirmed*)

16:55 – 17:45  Cohesion case-studies presentations (40’) with moderated discussion (10’)

› Joanna TARNOWSKA, Head of PR Department, Warsaw Trams, Poland
› Aura RADUCU, Director - Projects and Development Directorate, TPBI Bucharest, Romania
› Sandra CERQUEIRA, Co-CEO and Board Member, Transportes Urbanos De Braga, Portugal
› Cross-border PTA: Region Tirol-Südtirol-Trentino (multimodal), IT-CH-FR-AUT

17:45 – 17:55  Q&A session (10’)

17:55 – 18:00  Closing statements (5’)

› UITP / DG REGIO