

Biography Trainer

Victoria Markewitz, Business Development Principal, Via, Berlin, Germany



Victoria Markewitz is part of the European Business Development team of Via Transportation and ViaVan, the joint venture between Mercedes-Benz Vans and Via, based in Berlin. She is responsible to drive the launch of Via's and ViaVan's licensing partnerships with European and Middle Eastern public transport operators and cities.

Prior to Via, Victoria worked as a management consultant for Roland Berger in the Transportation Competence Center, both in Germany and the Middle East, to consult clients on innovative mobility solutions and strategies.

Victoria graduated from WHU – Otto Beisheim School of Management with a Bachelor degree in Business Administration and a Master in Management degree.