

PRESS RELEASE

IT-TRANS 2018:

UITP unveils Olivier Van Duüren as keynote speaker

BRUSSELS, 22 JANUARY 2018

UITP is pleased to announce leading industry executive, author and inspirational speaker Olivier Van Duüren as keynote speaker for IT-TRANS Conference & Exhibition (6-8 Mar 2018, Karlsruhe)

Olivier worked in the senior executive ranks at Microsoft for 22 years, providing him with a unique perspective on the intersection of innovation, transformation and human behaviour - with his latest mission leading the "digital transformation" of the company.

In September 2016 Olivier launched 'The Duality', a business and a book, on how to find the correct balance between performing and transforming.

As an international speaker, trend sensemaker, executive whisperer, sparkle builder, corporate innovator and author, Olivier is a thought leader on personal and business transformation, innovation and on the impact of the changes around us in our society and industry.

Olivier is also a professor at the Zigurat Business School for Technology and Innovation, guest lecturer at the Vlerick Business School and a member of Speakersbase, Professional Speaker Association, SpeakersAssociates and Key Persons of Influence UK (KPI).

Further confirming his business credentials, Olivier has worked with global and local organisations from startups, medium to large organisations such as Deloitte, The European Digital Transformation Conference Board, Bundl, Ministry of Finance, Microsoft, KPI UK and many more.

UITP is delighted to have such an influential figure deliver our keynote address at the IT-TRANS Conference & Exhibition 2018.



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For more information on IT-TRANS please visit the [dedicated website](#)

To see the conference programme, speakers and key themes [click here](#)

To keep up-to-date on all news and events from UITP visit our [newsroom](#)

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 16,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpressoffice](https://twitter.com/UITPpressoffice)

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