



PRESS RELEASE

IT-TRANS 2020: THE NEXT MILESTONE IN YOUR DIGITAL TRANSFORMATION



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Digitalisation has completely changed the way we think and move – and public transport must harness its potential to better serve the needs of customers.

Enter **IT-TRANS**, the world's leading Conference and Exhibition covering the digital and technological developments in urban mobility.

Brought to you by UITP and Messe Karlsruhe, the seventh edition (Karlsruhe, 3-5 March 2020) follows the massive success of the 2018 edition, where record numbers were achieved.

Beginning in 2008, the key players from the industry descend on Germany's Silicon Valley to present their developments and discuss the digital concepts and solutions that are redefining the way passengers travel.

From micromobility and Big Data, to Artificial Intelligence and the Internet of Things, IT-TRANS demonstrates where digital solutions can be implanted in public transport.

What's new for the 2020 edition?

More than **270 exhibitors** from **35 countries** will showcase their software solutions and mobility services across 28000m² of exhibition space.

Exhibitors already confirmed include **Deutsche Bahn AG, moovel, Siemens** and **Via**.

Over **7000 visitors** will witness the key sector players present the future of our digital movement.

Our **Conference** will host **30 sessions** with over **150 speakers** and more than **700 Conference delegates**.

Leading figures from the **Los Angeles Department of Transportation, Transdev** and **TMB Barcelona** have already been announced, with more to follow.

Key topics for discussion include **Mobility as a Service (MaaS), autonomous mobility, ticketing and payment** and **data ownership and governance**.

"As technology is constantly accelerating, UITP and Messe Karlsruhe have joined forces once more to keep you at the forefront of innovation and digitalisation. The public transport sector must always embrace new technologies to provide the most efficient services possible, with the passenger always in mind. The 2020 edition of IT-TRANS is shaping up to be our biggest yet and by joining us in Karlsruhe next March you will see first-hand what the future of mobility looks like."

Kaan Yildizgoz

Senior Director of UITP and Author of the book "Taxis in the Era of Digitalisation"

In another exciting development, the Taxi and Ride-Hailing Conference and Exhibition will be held in Karlsruhe for the first time, alongside IT-TRANS 2020.

One of the biggest developments during the last five years, and one that has affected the taxi sector more than most, has been the emergence of ride-hailing companies.

This event will bring both worlds together to examine how challenges can be resolved and what shared knowledge can provide for the future of this exciting sector in urban mobility.

**With record numbers of international journalists joining us in Karlsruhe 2018, free joint press registration will open in the coming weeks:
allowing you full access to both events!**

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1700 members in almost 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.

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