



ADVANCING
PUBLIC
TRANSPORT

PRESS RELEASE

DIGITALISATION AND THE SMART CITY CONCEPT : UITP PREPARES FOR IT-TRANS

BRUSSELS, 4 NOVEMBER 2017

Whether referring to how our systems, operations or services are organised and managed, or to travellers' behaviour and expectations, IT plays a defining role in public transport and urban mobility.

Do not miss the opportunity to network, share and discover innovative IT solutions at the biennial UITP conference and exhibition, [IT-TRANS 2018](#).

The 2018 event will take place from 6-8 March in Karlsruhe, Germany - but the time to submit a paper with experiences and IT solutions of your own to share in an international context of peers is **now**.

IT-TRANS - organised by UITP and Karlsruher Messe-und Kongress GmbH - is aimed at all players in the public transport sector, in particular decision-makers from transportation companies and representatives of the private sector, government and professional associations.

This leading conference and exhibition in the exchange and advancement of IT solutions in public transport will focus on "**smart travellers in smart systems**".

The conference will revolve around six main themes which encompass the current priorities, challenges and opportunities of the sector:

- Data and the API Economy
- Customer Relations
- Enabling New Mobility Services and Mobility as a Service (MaaS)
- Ticketing and Payment
- Operations and Maintenance
- Cyber Security

A conference committee, which includes representatives of the International Association of Public Transport (UITP), the Association of German Transport Companies (VDV) and the Italian transport association ASSTRA, is responsible for the conference programme.

As digitalisation cracks into every element of our cities, it leads to a convergence of public transport, traffic management, energy and many other sectors towards the Smart City concept.

IT-TRANS will continue to be at the forefront of these topics; taking a closer look at solutions supporting public transport operations, services and urban transport network management - and how they can benefit from emerging technologies such as connected and autonomous vehicles, predictive maintenance, virtual reality, the Internet of Things (IoT).

[Register](#) to partake in the global discussion with opinion leaders, government officials, academics, and CEOs from major transport operators and authorities.

IT-TRANS invites you to share your own expertise and experiences, bringing potential IT solutions to the table for all transport operators. [Submit your proposals](#) by **20 November 2017**.

For more information on this exciting event click [here!](#)

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,400 member companies giving access to 16,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpress](https://twitter.com/UITPpress)

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