

# Biography Trainer

## **Riccardo Tartari, Product Lead On-Demand at Moovel Group GmbH (becomes REACH NOW), Stuttgart, Germany**



At moovel (becomes REACH NOW) Riccardo Tartari is the product lead for on-demand and mostly responsible for the on-demand ridesharing platform. He has more than 20 years of experience as software engineer and technical product lead.

Before he came to moovel (becomes REACH NOW), he was the Head of Product and IT at parku one of the most used parking applications in Europe, Product Manager Live Streaming and Mobile at Auctionata AG and Senior Technical Product Manager and Scrum Master at motain GmbH, now Onefootball.