



ADVANCING
PUBLIC
TRANSPORT

PRESS RELEASE

MENA TRANSPORT CONGRESS & EXHIBITION: 2018 EDITION DELCARED A SUCCESS

Brussels, 30 APRIL 2018

The [MENA Transport Congress & Exhibition](#) has concluded (Dubai, 23-25 April) and UITP is pleased to announce that with a record number of delegates, exhibitors and visitors the 2018 edition has been a great success.

The event – in partnership with [RTA](#) (Roads and Transport Authority of Dubai) – aims to highlight the growing trends, developments, projects and successes in the Middle East and North Africa region by bringing together leading industry figures and bodies.

The 2018 edition saw over 900 delegates from 30 countries, 85 international and regional speakers and moderators from 21 countries and the exhibition reaching 6000 sqm with 49 exhibitors from 17 countries.

Almost 2000 visitors came to the event to see the programme in action under the theme 'Pioneering for Customer Happiness'. This event demonstrates how UITP is unique in bringing all stakeholders involved in the public transport supply chain together in one platform.

"Customers are the core business of urban mobility. Happiness is our most valuable return on investment. This is what we should all thrive for. In fact, we should take pride in being customer-centric."

Pere Calvet
UITP President

The event saw our brilliant keynote speaker [Brent Toderian](#) - an internationally respected practitioner and thought-leader with over 25 years of experience in advanced urbanism, city planning and urban design – deliver a well-received speech during the opening ceremony in the presence of His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum.



ADVANCING
PUBLIC
TRANSPORT

"The sessions I attended during the MENA Transport Congress and Exhibition were of very good quality and all of the people I talked to have made very positive comments on our congress programme. We also registered more participation in the sessions for this year's edition than previous years. I had the chance to speak with some of the exhibitors and the exhibition was very attractive with most stands having a customised design. I hope that the next edition in 2020 will develop even further."

Mohamed Mezghani
UITP Secretary General

UITP and RTA were delighted to host the MENA Transport Congress & Exhibition under the Honorary Patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al-Maktoum, Dubai Crown Prince and Chairman of the Dubai Executive Council.

"We are very pleased not only with the turnout, but also the diversity and strength of the sessions and speakers. It was great to see so many people come from across the world to attend the Congress in Dubai and be part of the dialogue on mobility. Looking back at the discussions, the MENA Region is in no doubt leading a transition toward sustainable mobility and more so, acting as a catalyst for some of the latest advances in smart mobility."

Ayman Smadi
UITP MENA Office Director

For more information on our MENA Congress – including our exclusive Q&A interview series with some of our session speakers and attendees please visit [our newsroom](#).

For all the information you need on the 2018 MENA Transport Congress & Exhibition please visit the [dedicated website](#) and follow our [MENA office](#) online.

To see a collection of videos from our opening and closing sessions, as well as several of our plenary sessions, please visit the official UITP [YouTube channel](#).



ADVANCING
PUBLIC
TRANSPORT

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 18,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpress](https://twitter.com/UITPpress)

CONTACT

SCOTT SHEPHERD | PRESS & MEDIA MANAGER
+32 2 663 66 73 | SCOTT.SHEPHERD@UITP.ORG