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PRESS RELEASE

BRENT TODERIAN AS KEYNOTE SPEAKER FOR MENA TRANSPORT CONGRESS & EXHIBITION 2018

Brussels, 13 APRIL 2018

UITP is pleased to announce Brent Toderian as the [MENA Transport Congress & Exhibition](#) (Dubai, 23-25 April 2018) keynote speaker – promising an exciting and innovative speech from a leading voice in the sector.

Brent Toderian is an internationally respected practitioner and thought-leader with over 25 years of experience in advanced urbanism, city planning and urban design.

Brent is a city planner and urbanist, speaker, change-agent and city-maker who has advised and collaborated with cities, agencies and best-practice developers around the world.

He is the Founding President of [The Council for Canadian Urbanism](#) (CanU) and established [TODERIAN UrbanWORKS](#) (TUW) in 2012, following six years of significant achievements as Chief Planner for Vancouver in Canada – a city known internationally for its innovative planning, design, mobility, sustainability and urban livability.

"We are very pleased to announce Brent Toderian as the Keynote Speaker for the 2018 UITP MENA Transport Congress and Exhibition. Brent's inspirational and passionate out-of-the-box approach to vibrant city-building is a perfect fit for this year's theme of "Pioneering for Customer Happiness." Brent joins an amazing line up of 86 international and regional speakers and moderators for our not-to-be-missed Congress..."

Ayman Smadi

Director UIP MENA Office & Centre for Transport Excellence

Brent is Canada's only regular radio columnist on "City Making" with CBC Radio and a regular writer with the Huffington Post, Planetizen, CityLab and SPACING.

"The conversation about smarter mobility is arguably the most important in contemporary city-building, and cities very badly need to rethink and redo the way that integrated land-use and transportation is designed. I'm looking forward to keynoting the Congress on public transport and development in the MENA (Middle East and North Africa) region. You can expect a lot of blunt messages, myth-busting and "constructive candour."

Brent Toderian

MENA Transport Congress & Exhibition keynote speaker



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With the 2018 theme '*Pioneering for Customer Happiness*' recognising the customer as the core of the public transport service, we have an outstanding selection of 86 international and regional [international speakers and moderators](#) and a world-class programme for this year's edition.

UITP and [RTA](#) are pleased to host the MENA Transport Congress & Exhibition 2018 edition under the Honorary Patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al-Maktoum, Dubai Crown Prince and Chairman of the Dubai Executive Council.

Read more about [Brent Toderian](#) and [TODERIAN UrbanWORKS](#) now – and get to know the man himself by following Brent on [Twitter](#)!

For further information on the MENA Transport Congress & Exhibition please visit our [dedicated website](#) and see the full [Congress programme](#).

For constant updates please follow our MENA Office [Twitter](#) throughout the event.

The MENA Division of UITP aims to promote public transport throughout the MENA region, to provide opportunities for UITP members in the MENA region to share experience and information, and to study issues related to their specific needs and to reinforce the voice and involvement of the MENA on the development of public transport on a world-wide level. Our world-class event will reinforce all of these aims by bringing together the best minds from public transport to discuss the sector.

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 18,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpress](#)

CONTACT

SCOTT SHEPHERD | PRESS & MEDIA MANAGER
+32 2 663 66 73 | SCOTT.SHEPHERD@UITP.ORG