



## PRESS RELEASE

### More than 80 cities united across five continents to call for more and better public transport to promote green growth

Brussels, 18 September 2013

**The 'All together for public transport growth' movement has brought together more than 80 cities and regions in 30 countries to issue a united call for more and better public transport as a motor for sustainable growth.**

The International Association of Public Transport (UITP) launched the initiative to coincide with European Mobility Week (16-22 September), but the movement has taken a global dimension, with public transport operators, authorities and industry members coming together to issue a united message to policy makers and citizens alike: that improving public transport and its infrastructure is a vital tool for green growth.

The campaign is visible in almost 60,000 buses, trams, metros, stations and stops across the participating networks, which together transport 85 million passengers each day, and will be seen by up to 200 million people.

"Each year €100bn, or at least 1% of GDP, is lost to the European economy as a result of traffic congestion so there is a great urgency to act," explained UITP Secretary General, **Alain Flausch**. "If we double the market share of public transport, we could create an additional 7 million green jobs worldwide in an industry that already employs 13 million people around the world".

"The current situation is totally unsustainable," added **Olivier Onidi**, Director of Innovative and Sustainable Mobility, DG MOVE, European Commission. "We need to consolidate and continue to support cities and authorities to better plan their needs. If we continue as we currently are, cities will lose a lot in economic opportunities. There is no other choice but to take decisive action".

For more information and for the press kit in English and French:

<http://www.uitp.org/news/media-backgrounders.cfm>



#### Grow with Public Transport

In 2012 UITP launched the 'Grow with Public Transport' campaign to support the sector ambition of doubling the market share of public transport worldwide by 2025. The campaign targets policy makers around the world to raise awareness of the urgent need for more and better public transport. It also offers guidance for decision makers, public transport authorities and transport companies on how to improve public transport and tools to help them implement sustainable mobility solutions. Now UITP is inviting its members to adapt the campaign messages on their public transport networks.

[www.growpublictransport.org](http://www.growpublictransport.org)

#### Note to Editors

The International Association of Public Transport (UITP) is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its **3,400** members from **92** countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the sector. Visit our website [www.uitp.org](http://www.uitp.org)

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