

Karlsruhe builds the future of public transport:

INIT supplies booking platform for the flagship

RegioMOVE project

- **Mobility offerings in the Karlsruhe Technology Region will be integrated over the next few years**
- **INIT's central ticketing system is the backbone of Mobility as a Service (MaaS) and connected mobility solutions**
- **EU-wide innovation supported by the European Regional Development Fund**

Karlsruhe, 20 February 2018. There is currently a great deal of discussion around the world about new mobility concepts and the process of integrating all public transportation services. Karlsruhe is already well on its way with a flagship project: RegioMOVE was launched in December. The plan is for as many of the mobility services in the Karlsruhe Technology Region as possible, ranging from bike rentals to bus and rail connections, to be integrated in the future. For this to happen, all providers must be brought together on a single planning and booking platform – which will be developed by INIT. To boost mobility in the region, various available mobility services will be pooled at a number of mobility hubs, referred to as ports, in the coming years. In the future, passengers will be able to switch between different modes of transport easily at these ports, which will be in selected locations. The location and need assessment process is already underway. The next step will be to develop the IT infrastructure for the required booking and planning platform and to devise a comprehensive concept for the various tariffs and contracts within the mobility network.

This part of the project will draw on INIT's experience and expertise as the world's leading provider of planning, dispatching, telematics and ticketing solutions for public transport. Thanks to its open system architecture and multi-client capability, INIT's tried-and-tested back-office ticketing system, MOBILEvario, is already able to support multiple different companies, sales channels, and ticketing forms.

INIT develops a central booking platform

INIT uses open application programming interfaces (API) that allow seamless integration of the data and systems from different partners. This is crucial to the success of RegioMOVE because the different modules of the individual mobility providers must all be incorporated. INIT solutions are always modular in construction, so setting up the RegioMOVE booking platform is easy and cost-effective - even more so since the project can be coordinated and handled from INIT's headquarters in Karlsruhe.

Other companies and institutions working under the umbrella of the Karlsruhe Technology Region, as part of the flagship RegioMOVE project, are the Karlsruher Verkehrsverbund (KVV), the Regionalverband Mittlerer Oberrhein (RVMO), the KIT (Karlsruhe Institute of Technology), the Karlsruhe University of Applied Sciences, the FZI (Forschungszentrum Informatik), raumobil GmbH, the PTV Group, stadtmobil CarSharing, the City of Karlsruhe, and the District of Rastatt. All of these entities are working together to demonstrate once again the strength of the Karlsruhe region and its Cluster for Transport Excellence when it comes to developing innovative IT solutions for transportation systems.

“Mobility concepts made in Karlsruhe are in high demand all over the world. The pool of in-depth expertise from research, industry, and transportation companies, combined with the support of political bodies, has created a unique ecosystem for mobility innovation. These form the ideal foundations for RegioMOVE. This flagship project will substantially influence not only the future of mobility in our country, but far beyond.” says INIT CEO Jürgen Greschner.

The total costs associated with the RegioMOVE project amount to approximately 6.6 million euros. The state of Baden-Württemberg and the European Regional Development Fund (ERDF) are altogether contributing around 4.9 million euros of financing towards the RegioMOVE project.

About INIT

As a leading global supplier of integrated planning, dispatching, telematics and ticketing solutions for buses and trains, INIT has been helping public transport operators all over the world to make public transport more attractive, faster and more efficient for more than 30 years. More than 600 customers worldwide rely on our integrated solutions as part of their operations.

The unique MOBILE background system supports all of the tasks that a transport company needs to perform:

Planning & Dispatching

Operational Control & Passenger Information

Ticketing & Fare Management

Analysing & Optimising

This means that MOBILE allows seamless integration of all processes relating to local public transport. For more efficiency and enhanced service quality.

INIT products use the latest technology to deliver outstanding performance. Their modular design and high degree of standardisation enable them to be implemented autonomously or, depending on the requirements of the public transport operator concerned, to be individually integrated to form an intelligent overall solution. Step-by-step extension of the system is also possible.

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