

PRESS RELEASE

2015 UITP GLOBAL PUBLIC TRANSPORT AWARDS RECOGNISE INNOVATION AND COMMITMENT TO DOUBLING OBJECTIVE

MILAN, 11 JUNE 2015

The winners of the 2015 Global Public Transport Awards were announced yesterday evening at the 61st UITP World Congress & Exhibition in Milan, Italy.

The UITP (International Association of Public Transport) Awards acknowledge ambitious and innovative mobility projects that contribute towards meeting the sector goal of doubling the market share of public transport by 2025.

An international jury of public transport experts from very different countries and backgrounds evaluated the projects and narrowed the hundreds of applications from all around the world down to a shortlist of 25 finalists.

The projects, which must have been implemented in the past two years, covered strategy, customer experience, operational and technical excellence, design as well mobility demand management and financing. The Youth for Public Transport Foundation (Y4PT) also handed over its award in this occasion.

"The 200 applications received for the UITP Awards 2015 demonstrate the innovation and commitment of the public transport sector towards the provision of high class mobility services in urban areas worldwide and to meeting the doubling objective. The UITP Awards help us identify good practices in the key areas that need to be addressed to put in place sustainable urban mobility systems," said UITP Secretary General **Alain Flausch**.

For the full report on the Awards winners: <http://bit.ly/1KpwhbG>

Winners of the UITP Awards 2015:

Public Transport Strategy:

FEDERAÇÃO DAS EMPRESAS DE TRANSPORTES DE PASSAGEIROS DO ESTADO DO RIO DE JANEIRO - FETRANSPOR (Rio de Janeiro, Brazil), for the project 'Reshaping mobility demand in Rio with a BRT network'. Recognition for the completion of two BRT lines by 2014 and the 157km BRT network by 2016, based on a long-term strategy which will allow the city to meet the challenge of a growing economy and demographics in the years to come.



Customer Experience:

WIENER STADTWERKE & CO KG (Vienna, Austria), for the project 'SMILE – Smart Mobility Info & Ticketing System Leading the Way for Effective E-Mobility Services'. Recognition for its innovative integrated mobility platform open for all types of mobility services. It offers a unique mobility service to customers that can immediately book and pay. Built on a strong partnership of the key actors of the sector it offers integrated real time information, booking and ticketing.

Operational and Technical Excellence:

TRANSPORT FOR LONDON, BARCLAYCARD, CUBIC (London, UK), for the project 'Acceptance of contactless payment cards for Pay as you go travel on London's public transport network'. Recognition for their contribution to the deployment of contactless payment cards in London, contributing to more efficient operations, increased customer satisfaction and decreased costs related to revenue collection. The negotiation of the transit transaction model and the ability of the system to support the local transport smartcard (Oyster), the national transport smartcard (ITSO) and contactless payment cards are among the most remarkable achievements.

Design:

SOLARIS BUS & COACH S.A. (Owinska, Poland), for the project 'The new Solaris Urbino'. Recognition for the original exterior style and carefully designed interior details of the new Solaris Urbino, a standard bus that enhances the customer experience. The new Solaris Urbino is the result of an outstanding design management process.

Mobility Demand Management:

LAND TRANSPORT AUTHORITY (Singapore), for the project 'Travel Smart Programme'. Recognition for its comprehensive demand management programme that encourages commuters to re-time their trips to off-peak periods, re-mode, and to reduce travel demand altogether. These complement supply-side measures to increase transport capacity.

Smart Financing and Business Model:

KAYSERY ULASIM (Kayseri, Turkey), for the project 'Innovative Financing of Public Transport'. Recognition for its ability to diversify revenues and open up to alternatives sources of financing, in this case tunnelling revenues from fines and creating additional revenues from the rental of fibre optics deployed on its network. With these new revenues KAYSERY covered 13% of its expenditure with alternative funding methods in 2014.

Y4PT Youth Award:

TRANSPORTES DE LISBOA/ METROPOLITANO DE LISBOA (Lisbon, Portugal), for the project 'Public Transport Campaign in University Campuses'. Recognition for its commitment to instill a new sustainable mobility culture among younger generations and to enlighten young people as to the long-term socio-economic advantages of public transport. The 'Public Transport Campaign on University campuses' has a large potential for implementation elsewhere as it is part of CIVITAS.

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all





sustainable transport modes. We have 1,300 member companies giving access to 14,000 contacts from 92 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpressoffice](https://twitter.com/UITPpressoffice)

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