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Karlsruhe –
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PRESS INVITATION

IT-TRANS INTERNATIONAL CONFERENCE AND EXHIBITION ON IT SOLUTIONS FOR PUBLIC TRANSPORT

DATE: 18-20 FEBRUARY 2014

PLACE: KARLSRUHE TRADE FAIR CENTRE, KARLSRUHE, GERMANY

The International Association of Public Transport (UITP) and Karlsruher Messe- und Kongress-GmbH warmly invite you to the 2014 IT-TRANS International Conference and Exhibition.

IT-TRANS (Karlsruhe, 18-20 February, 2014) is the leading international event for IT solutions in public transport. IT is essential to the smooth running of mobility systems; to be the preferred modal choice of tomorrow, public transport needs to firmly embrace the digital revolution. **Security** will be the highlighted topic of 2014 but the event will tackle many other topics besides. From e-ticketing and passenger information systems to smart cards and integrated fare management, IT-TRANS is *the* place to be to stay abreast of sector-defining IT products and solutions.

3 reasons to attend IT-TRANS:

- 1. Experience** – hear from a series of experienced international experts on a variety of topics, including Ralph Langner, a leading global expert on cyber defence.
- 2. Innovation** – visit the 2,600m² of exhibition space where exhibitors from 25 countries will display the IT products and services that are transforming the urban mobility landscape.
- 3. Security** – for the first time, security is on the agenda at IT-TRANS. Besides CCTV intelligence and computer based training we will also be taking an in-depth look at cyber security.

LINKS

For more information on IT-TRANS: <http://www.it-trans.org>

To register: The press registration form can be found here: http://www.it-trans.org/en/presse_service/akkreditierung/Press.jsp

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,300 member



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companies giving access to 14,000 contacts from 92 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpressoffice](https://twitter.com/UITPpressoffice)

Karlsruher Messe- und Kongress-GmbH (KMK) offers with three locations - Karlsruhe Trade Fair Centre, Karlsruhe Convention Centre and hall "Europahalle" – ample space for small and big conferences, trade fairs and events. Karlsruhe is one of the most successful economic, scientific and research locations Europe has to offer. And has plenty of tourist attractions: many of them renowned beyond the borders of Germany. Visit www.messe-karlsruhe.de

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