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PRESS RELEASE

MENA TRANSPORT CONGRESS & EXHIBITION 2018: THEME, PROGRAMME, SESSIONS AND MORE

Brussels, 19 February 2018

The [MENA Transport Congress & Exhibition](#) (23-25 April 2018) is heading this way – with the 2018 theme 'Pioneering for Customer Happiness' recognising the customer as the core of the public transport service.

With continued economic growth; new challenges in the transport sector, increased awareness on climate change, the emergence of exciting technologies and a significant young demographic, the region has embarked on an impressive agenda for public transport.

At this exciting time for public transport in the MENA region, UITP and RTA are pleased to host the MENA Transport Congress & Exhibition 2018 edition under the Honorary Patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al-Maktoum, Dubai Crown Prince and Chairman of the Dubai Executive Council.

With a growing number of participants, technical offers, networking opportunities, and an extensive exhibition showcasing who's who in the public transport industry, this is the premiere and most attended public transport event in the MENA region.

As we build on the success of previous events, what awaits participants at this year's MENA Transport Congress & Exhibition?

- A 3 day event
- More than 2000 participants
- Over 90 exhibitors
- 12+ sessions
- 2 technical visits
- RTA's Enterprise Command and Control Centre
- and Dubai Water Canal



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Happier customers benefit from effective public transport services that are safe, smart, convenient, reliable, environmentally friendly, and integrated.

Programme highlights already announced include the sessions MENA Public Transport Projects Showcase, and Public Transport into the Future with topics including Measuring and Increasing Happiness for Public Transport, Pedestrianisation and Non-Motorised Travel, Safety and Security in Public Transport and Clean Buses and E-mobility.

For the 2018 edition of our MENA Transport Congress & Exhibition we have some key sponsors including VDL, Al Naboodah, RATP, Systra, Wade Adams, Al Futtaim, Dubai Taxi and Thales. UITP is delighted to have these important players join us.

Please view our Congress programme [here](#)

For more information on speakers, attendees and our prominent keynote speaker please visit our [newsroom](#) in the coming weeks

For all the information you will need on the 2018 MENA Transport Congress & Exhibition please visit our [dedicated website](#)

NOTE TO EDITORS

The International Association of Public Transport (UITP) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have 1,500 member companies giving access to 16,000 contacts from 96 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry. Visit our website www.uitp.org. Follow us on Twitter: [@UITPpress](https://twitter.com/UITPpress)

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