UITP Webinars Partnership

- Your company to become a partner of UITP organized Webinars: webinars are gaining importance in this period due to the dependence on virtual gatherings rather than on the physical ones. The recent experience of UITP with the COVID-linked webinars had shown a tremendous success. The UITP webinars are free of charge to attend for UITP members. More than 5000 people participated the webinars during April and May 2020 and we are also sharing the recordings with non-members after the webinar. The webinars are given in various languages. The targeted audience are all the actors in the Public transport sector in the world. In the future we will go further in this experience with also different subjects not limited to COVID-19 only. The partnership in this concern will be linked to a defined period of 3 months’ time with an average of one webinar per week and limited to UITP organized webinars.
• UITP will make announcement of webinar to its members
• UITP will manage registration, technical aspects related to the webinars etc.
• UITP will share Communication across social media platforms including campaign announcements
• Your company will benefit from two minutes welcome address to the audience by your representative at the beginning of every webinar (this can be replaced by a short movie from the partner (2 min max, or by a thank you message from the monitor of the webinar with a short brief about the partner).
• The logo of your company will appear on the invitations of the webinar as well at the beginning of the webinar.
• Your company will benefit from branding throughout the webinar website, including a link through Home Page logo and dedicated profile page
• Opportunity to suggest a subject for a webinar linked to your business and the Public transport sector
• Your company will get and invitation for one of its experts to give a presentation at one of the webinars

EXCLUSIVE PACKAGE: 30,000 EURO