INFORMATION FOR EXHIBITORS
Taxis provide a publicly available point-to-point service and are therefore a crucial element of public transportation. The emergence of ride-hailing companies within the last five years has completely revamped the sector. Both taxi and ride-hailing companies play an important role to serve mobility demands.

UITP envisions the future, where both taxi and ride-hailing companies work together to provide more mobility options. Furthermore, taxis and ride-hailing services are an important element of the transport system not only because of the connectivity function they can have in the mobility chain but also for their ability to provide an effective proxy of the private car with some extra comfort characteristics.

THE CONFERENCE: KEY THEMES

The Taxi & Ride-hailing Conference & Exhibition constitutes a unique opportunity to explore planning requirements and learn about essential decisions to be taken by taxi regulators and operators in a range of areas including:

- Key trends in the taxi and ride-hailing industry
- The future of taxi transportation in the era of technology disruption
- Achieving customer excellence for taxi transport
- Taxis and new mobility innovations: MaaS, autonomous vehicles, integration with public transport
- Role of AI and Big Data to improve taxi operations
- Dilemma of urban transport authorities: controlling permit, fare and driver
- Future of taxi vehicles: innovative design, electric taxis and accessibility

“Not in all, it is an exciting time for the industry and I am very honoured and happy to welcome everyone to the Taxi & Ride-Hailing Conference & Exhibition in Karlsruhe, Germany, in 2020 where you will have plenty of opportunities to meet and discuss with many of the industry’s most advanced and innovative service and solution providers. Together, I hope we can explore ways to make the industry better serve the world’s growing cities and their expanding population.”

Joseph Ching Yuen Ma
Deputy General Manager, Pengcheng Electric Taxi (Shenzhen Bus Group)
Chairman, Taxi and Ride-hailing Committee, UITP

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TUESDAY
3 March 2020

9.00 a.m. – 10.30 a.m.
Official Opening & Panel Discussion
Exhibition Area

10.30 a.m. – 11.00 a.m.
Coffee

11.00 a.m. – 12.30 p.m.
Taxi Session 1

12.30 p.m. – 2.00 p.m.
Lunch

2.00 p.m. – 5.00 p.m.
Exhibition Guided Tours
Exhibition Hall A

WEDNESDAY
4 March 2020

9.00 a.m. – 10.30 a.m.
Taxi Session 4

10.30 a.m. – 11.00 a.m.
Coffee

11.00 a.m. – 12.00 p.m.
Taxi Session 5

12.00 p.m. – 12.30 p.m.
Closing Remarks

THURSDAY
5 March 2020

9.00 a.m. – 10.30 a.m.

10.30 a.m. – 11.00 a.m.

11.00 a.m. – 12.30 p.m.

12.30 p.m. – 2.00 p.m.

2.00 p.m. – 5.00 p.m.

EXHIBITION – 9.00 a.m. – 6 p.m.
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(Conference schedule)
MEET YOUR CLIENTS

- Senior management of public and private transport operators
- Chief information officers, chief digital officers, chief innovation officers
- Taxi companies and new mobility actors
- Technical directors and operations managers
- Technical and project management staff
- Local, regional and international authorities
- Key players in interoperability and standards
- IT experts, engineers and developers
- Manufacturers of vehicles and systems
- Senior management of trade associations
- Research and development specialists
- International delegations from cities and regions introducing digital solutions including ride-hailing options in their public transport systems

IT-TRANS 2020: WELCOME TO THE FUTURE OF PUBLIC TRANSPORT

Stay on track with the industry! IT-TRANS – the leading Conference and Exhibition focused on digitalisation of the public transport sector – is the ideal frame for the Taxi & Ride-hailing Conference & Exhibition which will take place in parallel in the IT-TRANS exhibition hall and the conference centre of Messe Karlsruhe.

As an exhibitor you benefit from the high number of specialist visitors of IT-TRANS.

THE ORGANISERS

The network of UITP – International Association of Public Transport – stretches across all parts of the globe, and it continues to grow every year. UITP’s undeniable global presence enables the association to better connect the sustainable mobility sector and promote greener, healthier and more accessible cities all over the world.

Messe Karlsruhe not only has in-depth expertise in organising exhibitions, conferences, conventions or symposia. It is also profoundly rooted within Europe’s public transport community as well as Germany’s circle of excellence of business, commerce, science and politics.
WHAT OUR EXHIBITORS NEED TO KNOW

Showcase your solutions within the taxi and ride-hailing exhibition segment!

Are you interested in an individual stand location?
Stand rental fees vary according to type of stand:

- Aisle stand (one side open): € 289/sqm
- Corner stand (two sides open): € 299/sqm
- End of block (three sides open): € 309/sqm
- Island stand (four sides open): € 319/sqm

PLUS: We can provided you with an attractive SHELL SCHEME Comfort Package at the fixed price of € 150 per sqm (excluding exhibition space).

It includes:

- Plastic-coated panels, white, Octanorm system, construction height: 250 cm, white rear and side panels, ceiling beams on the open stand sides
- Fully carpeted stand space, available colours: red, blue, green, dark grey / anthracite (special colours available on request)
- Power connection: 230 V / 3 kW with multiple socket-outlet and flat-rate power consumption
- Lighting: 1 spotlight (150 W) per 3 sqm of stand area
- Yellow cover panels on the open stand sides, incl. lettering and logo (please upload the logo as an eps-file)
- 1 cabin (1 m x 2 m) with door, lockable, as of 15 sqm stand area
- Internet connection up to 5 Mbit [LAN]
- 1 brochure shelf
- Furniture: 1 table 70 x 115 cm, 4 chairs, light grey/chrome, 1 counter with bar fixture, 1 bar stool
- Daily stand cleaning service
- Exhibitor passes as per Participants Guidelines
- Planning and organisation with set-up and dismantling

For more details, please refer to our registration forms.

THE ORGANISERS

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UITP members benefit from reduced fees:

- Aisle stand (one side open): € 249/sqm
- Corner stand (two sides open): € 259/sqm
- End of block (three sides open): € 269/sqm
- Island stand (four sides open): € 279/sqm

Contact for exhibitors: