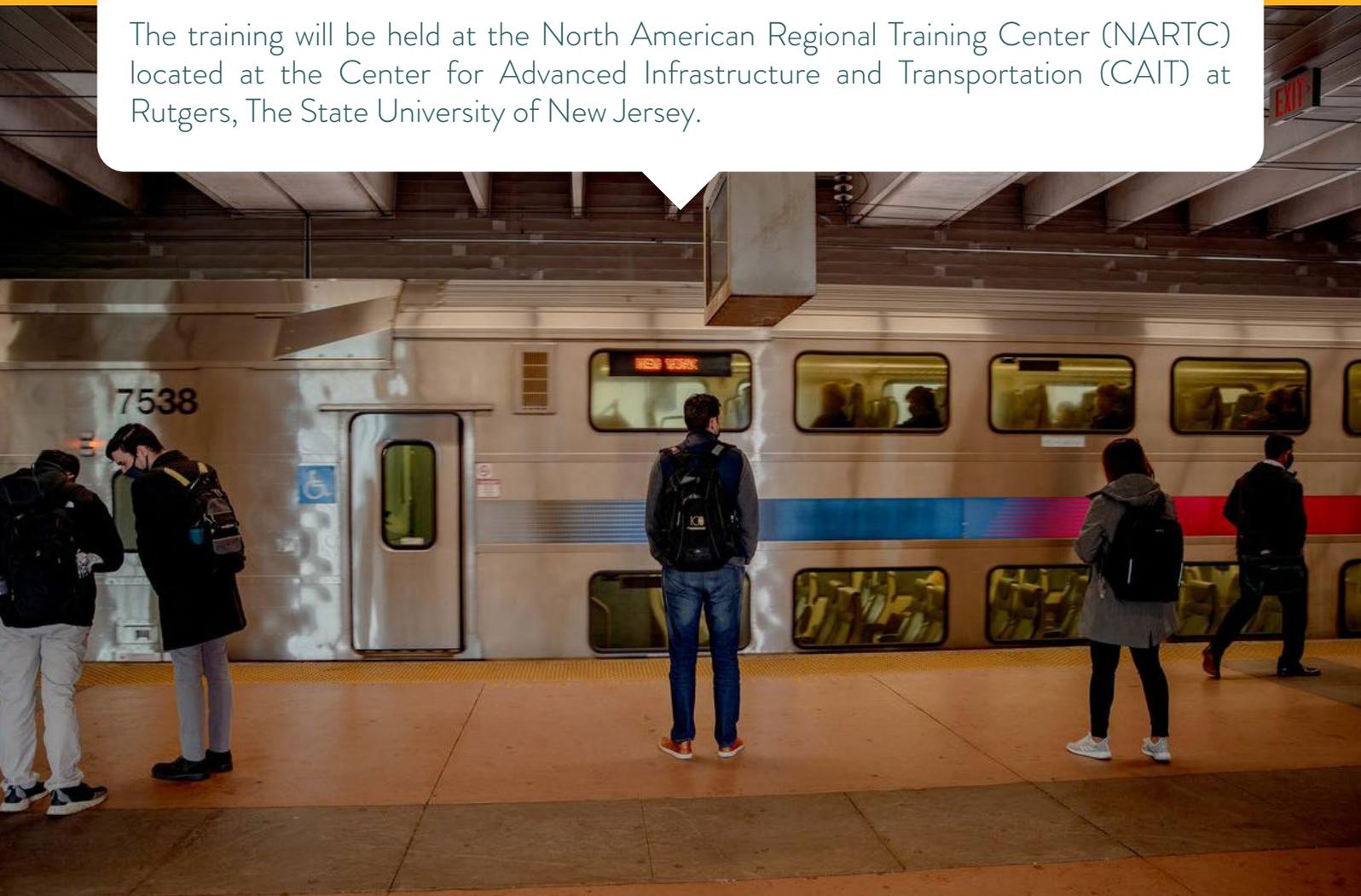


PUBLIC TRANSPORT FUNDAMENTALS FOR NORTH AMERICA

10 > 12 JULY 2023
NEW JERSEY, USA

This 3-day on-site training program will provide participants a fundamental knowledge on public transport and sustainable urban mobility.

The training will be held at the North American Regional Training Center (NARTC) located at the Center for Advanced Infrastructure and Transportation (CAIT) at Rutgers, The State University of New Jersey.



LEARNING OBJECTIVES

- Increase awareness on the indispensability of public transport and sustainable mobility solutions in cities
- Allow for the exchange of knowledge by tapping into UITP's international expertise
- Present definitions and examples relating to the organization and management of public transport
- Increase awareness around the main issues related to urban mobility
- Provide a conducive platform for networking opportunities and interaction among participants and experts

WHO IS IT FOR?

- For stakeholders and professionals willing to acquire the fundamentals of urban transport and sustainable mobility.
- For experienced staff willing to consolidate their knowledge and keep up with recent best practices.

A TOP LEVEL METHODOLOGY

- Participate in interactive plenary sessions with an introduction by course leaders, presentations by trainers, and open discussions with participants
- Share your experiences and apply your ideas through group discussions with your peers

TRAINERS

Our skillful trainers are composed of UITP lecturers and international experts.



Alok JAIN

Managing Director, Trans-Consult Ltd.



Marta SERRANO

CEO, EMT Valencia



Jaspal SINGH

Head of UITP North America



Emre KIRAN

Head of UITP Academy



UITP Training Programmes and all related processes are certified for ISO29990:2010 – the standard for learning services for non-formal education and training.

For more information please contact Sunita Kelecom at sunita.kelecom@uitp.org

PROGRAM AGENDA – PUBLIC TRANSPORT FUNDAMENTALS

DAY 1

- 09:00 Welcome and introduction to the course
Expectation Analysis
- 09:30 **Session 1:**
The indispensability of public transport and urban mobility trends
- 11:00 Break
- 11:30 **Session 2:**
Public transport modes and the modal choice issue –
Focus on Urban Rail
- 13:00 Lunch
- 14:00 **Session 3:**
Public transport modes and the modal choice issue – Focus on Bus
- 15:30 Break
- 16:00 **Session 4:**
Public Transport and the city: the main pillars of sustainable mobility
in cities
- 17:30 End of Day 1

DAY 2

- 09:00 **Session 5:**
Funding in Public Transport
- 10:00 Break
- 10:30 **Session 6:**
Combined mobility: integrating new mobility services
- 11:30 **Session 7:**
Human Resources in public transport
- 12:30 Lunch
- 13:30 **Session 8:**
Public transport regulation and organization
- 15:00 Break
- 15:30 **Session 9:**
Digitalization in Public Transport
- 17:00 End of day 2

DAY 3

- 09:00 **Session 10:**
Marketing in public transport
- 10:00 Host Presentation: New Jersey initiatives
- 11:00 Break
- 11:15 Panel Discussion: Development of PT in NAM
- 12:00 Wrap-Up, Evaluation, Certificates
*Lunch pack will be provided
- 12:15 Departure for the technical visit
- 17:00 End of Training Program

*UITP reserves the right to make amendments to the program or any related activity at its discretion.