

# Leading the Way to Public Mobility

## A Call to Action for Public Transport Authorities and Operators

Not only is the climate changing but also public transport. People today move through cities using not only buses and trains, but also shared cars, bikes and e-scooters, taxis and - soon - autonomous fleets, all operated by a mix of public and private players.

Public Mobility is the next paradigm to build if we are to deliver integrated multimodal mobility systems for the benefit of the people, society and the planet. This publication is a call to action for public transport authorities and operators to lead this transition, with examples from frontrunners already engaged in this direction.

- Why Public Mobility?
- What is Public Mobility?
- Why PTAs and PTOs must lead
- What this leadership looks like



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