

The Annual Gathering of Public Transport Leaders in the MENA Region

UITP MENA Conference 2026

7 & 8 December
Dubai UAE





ADVANCING
PUBLIC
TRANSPORT

UITP (International association of public transport) is the only **worldwide network** to bring together all public transport **stakeholders** and all sustainable transport **modes**.



+2000

MEMBER COMPANIES



FROM
100
COUNTRIES



13

OFFICES

The UITP MENA Conference is the region's premier annual event for public transport and urban mobility professionals. Each year, it brings together UITP members, transport authorities, operators, policymakers, industry partners, technology providers, consultants, and academia from across the Middle East and North Africa to connect, exchange knowledge, and shape the future of mobility.

As the region continues to experience rapid urban growth, digital transformation, and increasing commitments to sustainability, the conference serves as a unique hub for learning, networking, and collaboration. It provides a platform where members can share experiences, discuss common challenges, showcase innovative solutions, and build partnerships that advance public transport and sustainable mobility across the region.



Programme

Key Themes :

- **Seamless, Integrated & Passenger-Centered Mobility**
- **Technology & Transformation**
- **Sustainable, Accessible and Resilient Cities**
- **Investment, Financing Models**



ADVISORY BOARD: MENA REGIONAL COMMITTEE



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SPONSORSHIP PACKAGES



WHY SPONSOR?

Showcase Your Leadership

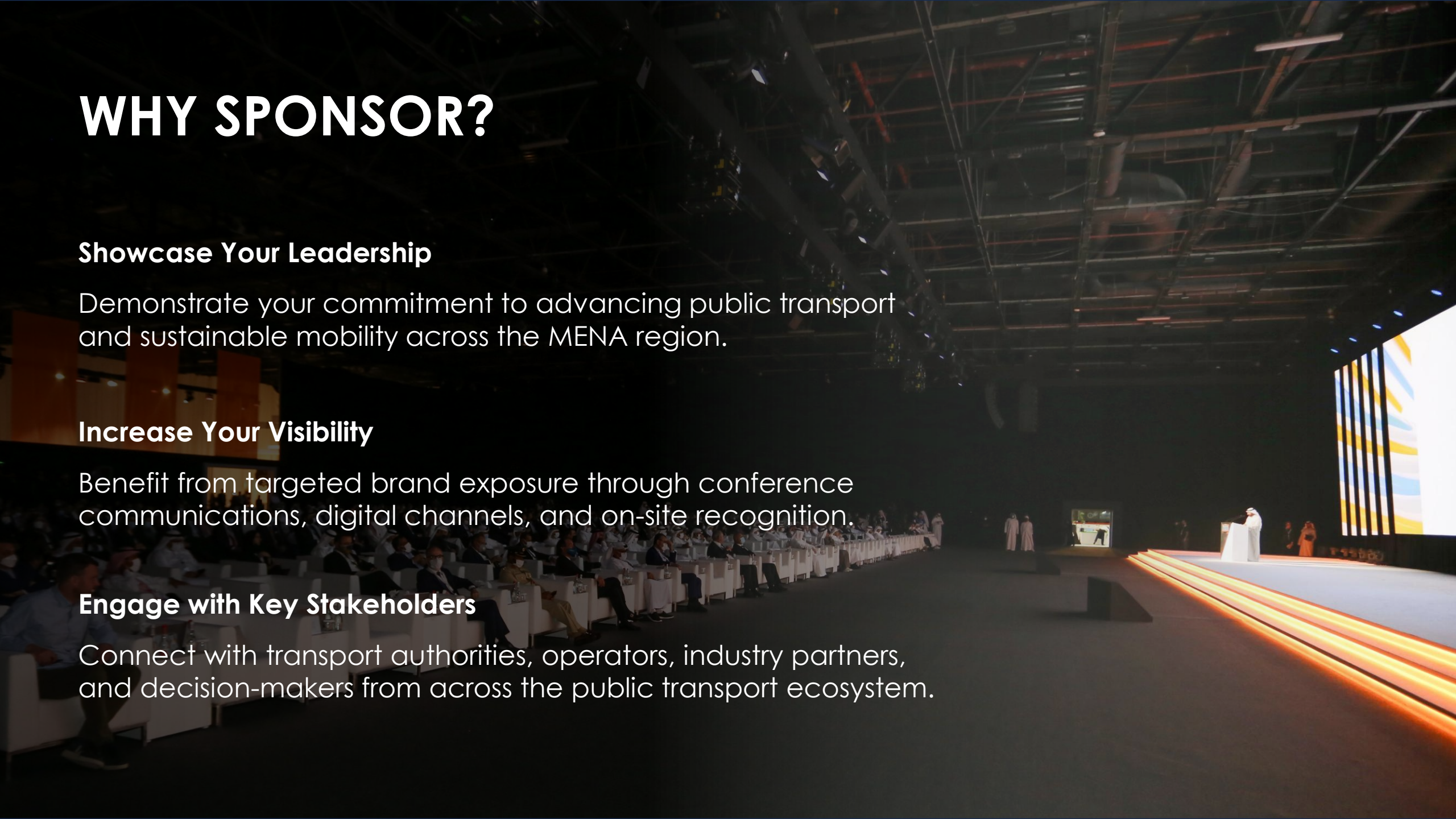
Demonstrate your commitment to advancing public transport and sustainable mobility across the MENA region.

Increase Your Visibility

Benefit from targeted brand exposure through conference communications, digital channels, and on-site recognition.

Engage with Key Stakeholders

Connect with transport authorities, operators, industry partners, and decision-makers from across the public transport ecosystem.



Strategic Package

Exclusive Package

Euro 70,000 UITP Members – Euro 85,000 Non Members

- ✓ Keynote speech at a featured session
- ✓ 45 sqm exhibition space
- ✓ Opportunity to display Public transport Vehicle
- ✓ coverage on social media and Event website
- ✓ Press release announcing the partnership
- ✓ 1 minute's video played during the opening ceremony
- ✓ Sponsor logo on the branding at the entrance of the Conference room



Registration Sponsor

Exclusive Package

Euro 50,000 UITP Members – Euro 60,000 Non Members

- ✓ Press release announcing the partnership
- ✓ 36 sqm exhibition space
- ✓ Opportunity to display Public transport Vehicle
- ✓ Logo on the Lanyards
- ✓ Sponsor logo on the branding of the registration area
- ✓ Branding at self-check in kiosk



Networking Sponsor

Exclusive Package

Euro 40,000 UITP Members – Euro 45,000 Non Members

- ✓ 2 minutes speech at the welcome reception
- ✓ 36 sqm exhibition space
- ✓ Branding at the coffee & networking area
- ✓ Logo on the welcome reception invites
- ✓ Branding at the meeting area



Technology Sponsor

Exclusive Package

Euro 30,000 UITP Members – Euro 35,000 Non Members

- ✓ Press release announcing the partnership
- ✓ 22 sqm exhibition space
- ✓ Branding on Mobile App
- ✓ Logo mentioned as partner, with QR code to download the app is mentioned



Networking Dinner Sponsor

Exclusive Package

Euro 30,000 UITP Members – Euro 35,000 Non Members

- ✓ 2 minutes Speech during the Networking Dinner
- ✓ 22 sqm exhibition space
- ✓ Sponsor logo on all branding of the dinner
- ✓ Sponsor logo on the Dinner invitations
- ✓ Rollups at the dinner venue entrance
- ✓ Branded giveaways during the dinner (to be provided by the sponsors)

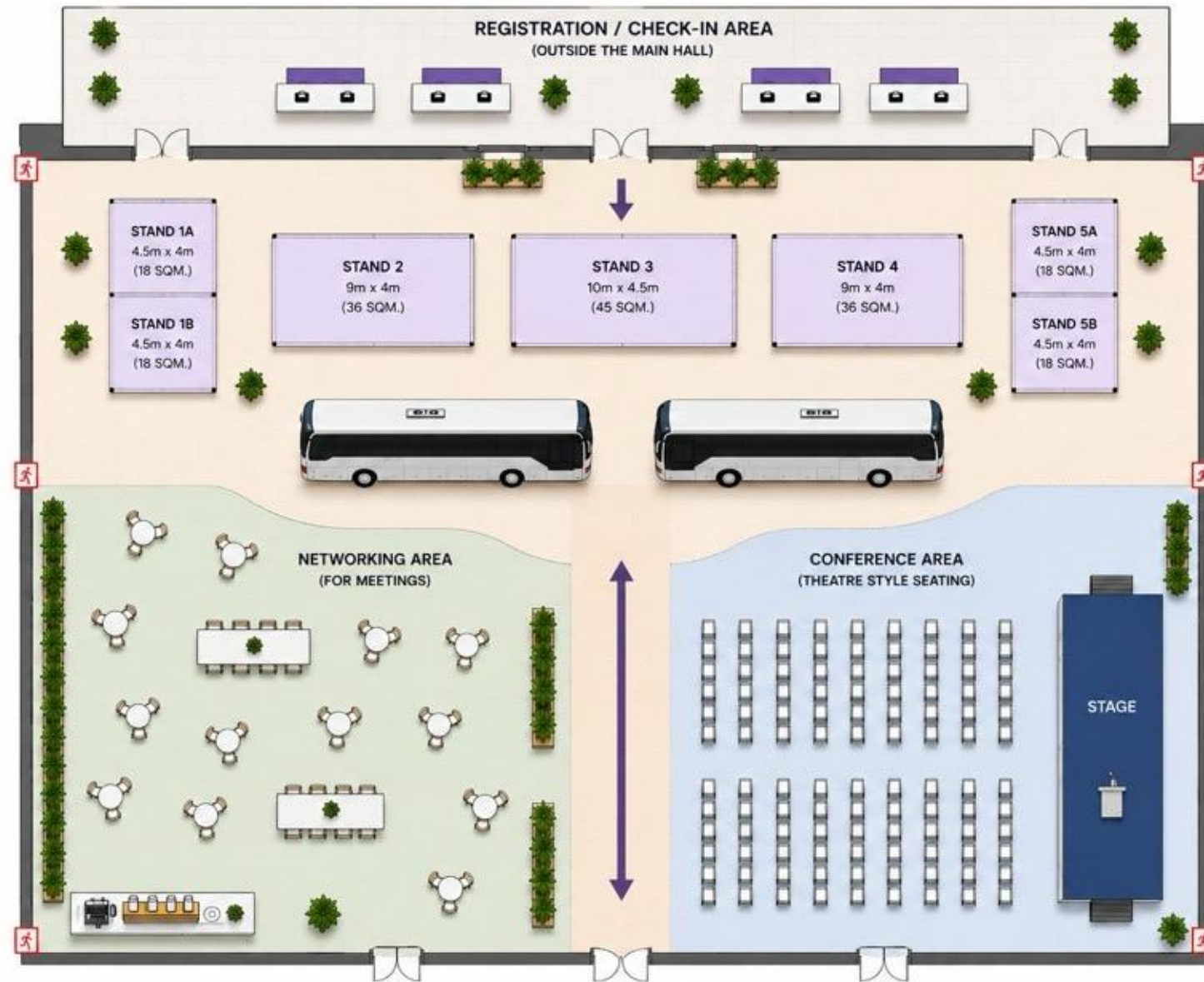


COMMON BENEFITS

- ✓ Recognition during opening ceremony
- ✓ Seats reserved in a special VIP row during the opening and closing ceremonies
- ✓ Sponsor logo in promotional flyers/brochures
- ✓ Sponsor logo included in the digital program
- ✓ Sponsor logo on slide projection before and after each session
- ✓ flags with logo visibility at the entrance
- ✓ Sponsor's logo on the sponsors' recognition wall
- ✓ Invitation for accompanying guests to the Networking Dinner
- ✓ Invitation for accompanying guests to the Welcome Reception.
- ✓ Access to the list of participants 2 weeks before the event (detailed information subject to privacy choice of the Delegates)
- ✓ Sponsor logo on the website with a link to the sponsor's website

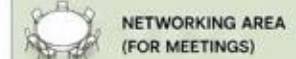


Floor plan



NOTE: This layout is indicative and for planning purposes only.
Final design subject to venue and operational requirements.

DELEGATE JOURNEY



LAYOUT HIGHLIGHTS

-  **7 EXHIBITION STANDS**
Stand 3: 10m x 4.5m (45 SQM.)
Stand 2 & 4: 9m x 4m (36 SQM.)
Stands 1A, 1B, 5A, 5B: 4.5m x 4m (18 SQM.)
-  **2 DISPLAY BUSES**
(Located between Exhibition and Networking / Conference Areas)
-  **NETWORKING AREA**
Small round tables (3 seats) for meetings
+ few large tables
-  **CONFERENCE AREA**
Theatre style seating with main stage
-  **REGISTRATION / CHECK-IN AREA**
Outside the main hall

Contact



DURE SHEWAR

Senior Manager
UITP MENA Regional office
Email: dure.shewar@uitp.org
Phone: +971544113471



Hashem AlHendawi

Head of UITP MENA
UITP MENA Regional office
Email: hashem.Alhendawi@uitp.org